# The WIPO Academy Portfolio

Education, Training and Skills Development Programs 2024



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# Foreword by the Director General

Intellectual property (IP) is for everyone, everywhere. Whether you are a scientist or entrepreneur, musician or small business owner, a diplomat, designer – anyone with a new idea or creation – IP is for you.

It is therefore critical that IP knowledge and skills are available to all. Over the past 25 years, the WIPO Academy has become the world's most powerful engine of IP education, training and skills-building, benefitting 1.2 million people in 193 countries – with 70 percent of learners from developing countries and more than half women.

A key strength of the Academy is its ability to move with the times, and to see that as IP evolves, so too must IP education. Since the launch of our Medium-Term Strategic Plan in 2021, we have reimagined our course portfolio, going beyond the transfer of technical IP knowledge and the legal aspects of IP, to focus on the building of practical IP skills, especially around its business, trade and financial aspects.

This transformation reflects the fact that more countries and enterprises, of all sizes and from all parts of the world, are looking to innovation, creativity, technology, and entrepreneurship to develop and grow. Today, 75 percent of global IP filings come from Asia, Africa, and Latin America, compared with around 50 percent two decades ago.

This portfolio captures these changes. For the first time, 2024 will see us offer more than 50 courses through the Academy's Distance Learning Program in over 20 languages. These include courses on IP Finance, IP and Tourism, IP for Videogames, IP and the Blue Economy, and IP and Sports.

We are also pleased to offer 16 Joint Master's Degree Programs, including five new programs, in partnership with renowned universities like the National Law University Delhi, the Singapore University of Social Sciences, Umm Al Qura University, and IE University in Madrid. The number of WIPO Summer Schools has also grown to 25, with programs taking place in Brazil, China, Egypt, Kazakhstan, Mexico, Oman, South Africa, and the United States. And we are offering a new series of short-term Executive Programs to build practical IP skills.

The power of these courses lies not just in the learning provided, but in how our alumni are using their skills to build a better world. The Ghanaian scientist, Dr. Priscilla Kolibea Mante, is working on a drug to fight epilepsy. Argentina's Micaela Mantegna has become the world's first "Abogamer" - a lawyer specializing in videogames policy. Liliyana da Silva is using her knowledge to help draft a national IP code for her native Timor-Leste. And Lilian Nantume is helping women entrepreneurs and SMEs in Uganda to embed IP into their business plans.

The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

Whether you want a career in IP, or just to know enough to make it work for you, the WIPO Academy can help you follow in these footsteps as your mentor and partner. We hope that you find this portfolio of programs instructive and inspiring, and that you find a course that is right for you.

Daren Tang

**Director General** 

## Preface

The year 2024 will see a transformation in the work of the WIPO Academy. While continuing implementation of its primary mandate to facilitate global access to intellectual property (IP) capacity-building, particularly in developing countries, least-developed countries and countries in transition. It will also target new beneficiaries, in particular from the private sector, and will increase its focus on skills development and IP commercialization.

The 2024 edition of the WIPO Academy Portfolio of Education, Training and Skills Development Programs offers a wide range of courses covering fundamental and multidisciplinary aspects of IP in a variety of formats and languages. Courses range from basic and advanced distance learning (DL) to specialized executive training and higher education through joint master's degree programs in IP with renowned universities. Course curricula have been reviewed to increase the focus on IP practical skills, including in areas such as IP commercialization and management. The portfolio also includes dedicated courses addressed to entrepreneurs, exporters, researchers, inventors and IP managers, designed to provide them with the technical knowledge and skills needed to use the IP system to support business growth and job creation.

The courses are delivered in close cooperation with partner institutions and with external, independent academic expertise. The Academy has a strong reputation based on the diversity of its course offerings, quality of instruction, credibility as a neutral and impartial source of knowledge and extensive international network of highly respected partner institutions.

The highlights and new developments in courses offered by the Academy in 2024 are summarized below:

- Specialized advanced training courses on specific IP areas will be offered during the year
  for government officials and other dedicated public-sector stakeholders, in Arabic, English,
  French and Spanish. These advanced training courses will be offered in close cooperation
  and full partnership with Member States, IP offices and IP institutions.
- In 2024, more than 50 courses and training programs will be offered by the WIPO Academy Distance Learning (DL) Program in over 20 languages, including the six United Nations languages and Portuguese. The DL Program will continue expanding its offerings to new target audiences, integrating an IP training program for diplomats and trade officials as well as private stakeholders. The new courses (IP and Tourism, IP and Sports; IP for Videogames; IP Enforcement; Use of the Hague System for the Registration of Designs; and IP for Finance, Valuation and Due Diligence) reflect a growing emphasis on the use of IP as a tool of business strategy, especially for SMEs.
- The program mobilizes a dedicated state-of-the-art IT platform and a network of more than 400 tutors from all over the world to deliver these DL and blended learning courses.
- The reach, accessibility and affordability of the WIPO Academy's DL Program make it unique as an IP training resource globally. Its courses are available to support skills-based training for government officials – and more broadly national IP skills-building programs – working in close cooperation with local partners, including IP offices, universities, national IP training institutions and business support institutions.
- In addition to the regular courses listed in the portfolio, the DL program is developing skills-based assessment and certification services and providing an overarching framework for

- Member States developing their own national IP certification processes. It will also continue to encourage the customization and use of WIPO DL courses by national IP training centers.
- In 2024, the Academy will continue to provide access to IP higher education for developing countries, least-developed countries and countries in transition by establishing new cooperation agreements and allocating resources to help existing partner universities increase access to IP higher education. The focus in 2024 will be to continue expanding the practical skills-building element of these programs through increased in-person training in partner institutions, internships, work placements and research assignments applying IP knowledge to everyday challenges.
- Five new joint master's degree programs in intellectual property will be offered in 2024, with enhanced offerings for specializations in more regions and languages.
- WIPO Summer Schools will continue to be organized in 2024 in cooperation with partners from across the globe. Building on the experiences of the last couple of years, a mix of online, in-person and hybrid programs will be offered. The content of these courses has been modified to increase the interactive sessions and place greater emphasis on practical IP skills-building.
- A new series of focused and blended learning Executive Programs will also be offered in 2024. These aim to provide participants, including those from the private sector, with practical IP skills using a series of case studies, simulation exercises and group work in areas such as IP commercialization, intangible asset management, licensing and branding building further on the offerings of the DL Program
- The Academy will be cooperating closely with national IP training institutions in their efforts to develop tailored skills development courses and services for SMEs from diverse creative and innovative sectors, helping them gain the knowledge needed to effectively leverage the IP system.
- Starting from 2024 the Academy will be introducing a regular IP Training Program for
  Diplomats and Trade Officials in cooperation with national diplomatic academies and
  institutes. Designed to benefit five countries from each region, this program will help
  diplomats and trade officials gain a deeper understanding of IP fundamentals, the
  importance of IP for development and economic growth and the relevance of IP for key
  global issues.

This portfolio serves as a catalog of all the training opportunities to be offered by the WIPO Academy in 2024 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant details.

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# Distance Learning Program

### **General Information on the Distance Learning Program**

### 1. Objectives

By harnessing digital technology to facilitate the delivery of academic training programs in virtual and hybrid formats, the WIPO Academy's Distance Learning Program aims to increase the accessibility of intellectual property (IP) knowledge on a global scale, making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

### 2. Background

In 1999, the WIPO Academy adopted distance learning (DL) as an innovative teaching and training approach, investing in the potential of the Internet to expand our educational mandate. Since its launch, more than one million people worldwide have taken one or more WIPO DL courses.

### 3. Field and scope of training

The WIPO Academy has placed considerable emphasis on incorporating teaching methodologies and pedagogies that complement the eLearning process, namely Bloom's Taxonomy. Bloom's Taxonomy is a learning technique rooted in cognitive behavioral psychology through which people learn by "remembering, understanding, applying, analyzing, evaluating and creating." The instructional design of the course content is based on that of the Open University of the United Kingdom, where "you teach, you ask, you assess and you evaluate" the learner's ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates the effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in IP teaching through the DL Program in order to combine substantive knowledge and pedagogical expertise in course design and development. Partnerships with IP offices, universities, organizations and institutions engaged in the area of IP around the world enable the WIPO Academy to identify core groups of experts to serve as authors, providing and enhancing the content of our courses with national and regional teaching materials.

Our DL curriculum includes self-paced general courses, tutor-led advanced courses and blended-learning courses (i.e., combining both online and in-person training). The Academy's DL courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through intuitive online discussion forums, electronic mail, and live online lectures where applicable. Teachers have their own interactive tools, which allow them to correct examinations and support any difficulties learners may face during the course.

The WIPO Academy is the world's only institution to offer numerous IP courses online in more than seven languages, as well as follow-up learner support. A unique feature of the DL Program is its focus on language diversity and online academic and administrative support.

The Primer (DL-001), the General Course on IP (DL-101) and most of the advanced courses are now available in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese, with translation into other languages underway. In 2024, the DL Program will continue to offer certification, blended executive and leadership courses combining eLearning and in-person coaching opportunities to participants in SMEs and innovation-led sectors. Other efforts spearheaded by the WIPO Academy include partnering with academic institutions to support them in offering online courses on IP tackling pertinent themes arising from the COVID-19 pandemic and its aftermath. The new PatentX course, a joint offering by WIPO and Harvard Law School (HLS), is a non-credit course exploring the relationship between patent law and global public health, with particular reference to the impact of the COVID-19 pandemic and the role of IP in stimulating the production and distribution of vaccines and medicines. Registration for PatentX, which will run on the HLS eLearning platform, is available on the WIPO eLearning Center.

### The self-paced General Courses include:

- Primer on Intellectual Property (DL-001)
- General Course on Intellectual Property (DL-101), also available in an accessible format for the visually impaired or otherwise print-disabled
- Introduction to the Patent Cooperation Treaty (DL-101-PCT)
- Specialized Course on the Essentials of Patents (DL-170)
- Tutorial on Using Patent Information (DL-177)
- WIPO Accessible Books Consortium (ABC) Online Course on Accessible Book Production
- IP Panorama 2.0 (DL-IP PANORAMA)

### The tutor-led Advanced Courses include:

- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)
- Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)
- Advanced Course on Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Specialized Course on the Madrid System for the International Registration of Marks (DL-303)
- Specialized Course on the Hague System for the International Registration of Industrial Designs (DL-304)
- Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)
- Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Advanced Course on Patent Information Search (DL-318)
- Advanced Course on the Basics of Patent Drafting (DL-320)
- Advanced Course on Intellectual Property Management (DL-450)
- Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)
- Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)
- Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)
- Advanced Course on Collective Management of Copyright and Related Rights for Policymakers (DL-506)
- Advanced Course on Software Licensing, Including Open Source (DL-511)

### The Tutor-led Executive/Specialized Courses include:

- Executive Course on Intellectual Property and Genetic Resources in the Life Sciences (DL-427)
- WIPO Connect Training (DL-550)
- Specialized Course on Developing Successful WIPO Development Agenda Projects (DL-620)
- WHO-WIPO-WTO Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)
- Executive Training Program on Intellectual Capital Management

The certification and blended learning courses, comprising a combination of online education and in-person training, are:

- Advanced International Certificate Course on IP Asset Management (AICC)
- IP Impact Certificate Course Certification for IP Teaching at the Primary and Secondary School Levels (IPCC)
- WIPO International Patent Drafting Training Program (IPDTP)
- WIPO Technology and Innovation Support Centers (TISCs) Staff Certification Program –
   Foundation Certificate

The DL Program has been increasing its focus on serving underrepresented stakeholders of the IP ecosystem. A list of the targeted trainings are as follows:

- Leadership Course on Intellectual Property, Science and Innovation for Women Scientists and Innovators for Participants of the L'Oréal-UNESCO For Women in Science Program
- General Course on Intellectual Property for Judges (DL-JTIP)
- Intellectual Property Training Program for Diplomats and Trade Officials (IPDTO)
- Executive Course on Intellectual Property and Exports (DL-730)

Training may also be provided on request through on-demand services that include:

- Customization and Translation
- Intellectual Property Trainings for Youth Service (IP4Youth)
- Intellectual Property Ambassadors Program
- Intellectual Property for Teachers and Policymakers Program (IP4Teachers)
- WIPO Academy Masterclass

The new pilot courses\* are:

- WIPO Technology and Innovation Support Centers (TISCs) Staff Certification Program Patentability Search Specialization
- Specialized Course on Intellectual Property Enforcement
- Specialized Course on Intellectual Property and Tourism
- General Course on Intellectual Property and Sports Entrepreneurship
- Advanced Course on Intellectual Property and Sports
- Primer on Biotechnology Transfer
- Specialized Course on Intellectual Property in the Blue Economy
- Specialized Course on IP Audit and Due Diligence
- Specialized Course on Intellectual Property Finance and Valuation
- Specialized Course on Intellectual Property and Videogames

\*Pilot courses are not offered on a regularly scheduled basis.

### 4. Teaching

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and some 400 external expert practitioners in the field of IP.

### 5. Course syllabi

Each of the courses is divided into modules, each assigned a list of learning outcomes detailing the competencies participants should aim to achieve upon completion. Self-assessment tools are strategically placed within each module to help learners gauge their levels of knowledge, progress and ability to apply the concepts and facts presented throughout the course.

### 6. Dynamic teaching on current IP issues and learner needs

Courses are adapted to learners' dynamic needs and include cases, landmark decisions and treaties in the relevant field.

### 7. Target audience

The WIPO Academy's DL courses are available to a variety of end users, including professionals in the field, creators and persons having a general interest in IP. In particular, IP office employees, lawyers, patent agents, engineers, artists, performers, economists, journalists, entrepreneurs, business owners and university students can all benefit from the Academy's tailor-made courses, addressing both general and specific IP issues.

In line with WIPO's commitment to accessibility, the Academy has introduced Accessible Intellectual Property Training (AIPT) courses within the DL Program for individuals who are visually impaired or otherwise print-disabled. The General Course on Intellectual Property (DL-101) is available in an accessible format in all of the United Nations languages (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Since 2023, the WIPO Accessible Books Consortium (ABC) Online Course on Accessible Book Production has also been made available in accessible format in Arabic, English, French and Spanish. Other advanced courses will gradually become available in accessible format.

### 8. Partner institutions

In response to increasing demand for IP knowledge from SMEs and business communities in developing and least-developed countries, the DL Program has collaborated with the Korean Intellectual Property Office (KIPO) and the Korea Invention and Promotion Association (KIPA) to develop and launch a new and improved version of the IP Panorama online course. This marks a further expansion of the Academy's sustained and long-standing partnership with KIPO and KIPA, which also includes, but is not limited to, the Advanced International Certificate Course on Intellectual Property Asset Management (AICC) and the IP Impact Certificate Course for IP Teaching at Primary and Secondary School Levels (IPCC).

In 2022, WIPO signed an agreement with the Diplomatic Academy of Viet Nam (DAV) to offer tailor-made IP training as part of the WIPO Academy's Core IP Training Program for Diplomats and Trade Officials. WIPO will also support DAV under this agreement in delivering its regular and self-sustaining IP training programs.

Starting in 2022 WIPO has been offering a new online course called "PatentX" in collaboration with Harvard Law School. The course examines the relationship between patent law and global public health and is offered free-of-charge to all beneficiaries.

Since 2017, Chinese versions of DL courses have been offered from within China in cooperation with the China Intellectual Property Training Center (CIPTC). Similarly, a 2017 Memorandum of Understanding with the National Institute of Industrial Property of Brazil (INPI-Brazil) has served as an excellent model for transferring the management and administration of the Academy's courses to national stakeholders for delivery in the local language. The DL Program has also continued its existing collaborations with partner institutions WTO and WHO through the Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701), and with UNESCO through the Training Course on IP and the Sciences for the L'Oréal-UNESCO for Women in Science Program.

### 9. Registration

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI), an electronic system that enables prospective students to enroll in courses and monitor the status of their applications.

### 10. Evaluation

The student evaluation process for the DL Program is designed to test student ability to apply facts and concepts taught throughout the courses. It includes a single final examination (written essay and/or multiple-choice questions) administered to participants through the WIPO Academy's online Learning Management System (LMS).

Students are permitted to complete the final examination across a range of timeframes, from two hours to ten days depending on the course, and upload their answers through the LMS for grading by their assigned tutors.

### 11. Tuition fees

All self-paced General Courses are offered to course registrants on a scholarship basis.

Registration fees for tutored Advanced and Executive Courses are determined by country of nationality, as follows:

### **Students**

| Developing countries and countries in transition | USD 40  |
|--|---------|
| Industrialized countries                         | USD 200 |

### **Professionals**

| Developing countries and countries in transition | USD 60  |
|--|---------|
| Industrialized countries                         | USD 320 |

### **Academics**

| Developing countries and countries in transition | USD 40  |
|--|---------|
| Industrialized countries                         | USD 200 |

### **Government officials (including IP offices)**

| Developing countries and countries in transition | eligible for a course scholarship  |
|--|------------------------------------|
| Industrialized countries                         | see fee criteria for professionals |

For an up-to-date list of the developing countries and countries in transition whose nationals are eligible for reduced fees, see the WIPO Academy website: <a href="https://www.wipo.int/academy/en/courses/distance\_learning/country\_list.html">www.wipo.int/academy/en/courses/distance\_learning/country\_list.html</a>

Certification and blended learning courses may be fee-based, with a limited number of scholarships or awards of financial assistance on offer.

### **Self-Paced General Distance Learning Courses**

### 1. The Primer on Intellectual Property (DL-001)

| Description                                 | This "primer" aims to provide participants with knowledge of the fundamental aspects of intellectual property (IP): copyright and related rights, trademarks, patents, geographical indications and industrial designs. It introduces contemporary issues impacting the IP field, such as new plant varieties, unfair competition, enforcement of IP rights and emerging IP issues.  Self-evaluation tools are strategically incorporated throughout each of the 12 modules to help participants gauge their level of knowledge and test their ability to apply concepts and key facts taught during the course. |
|---|--|
| Content and structure                       | The course includes 12 modules designed to help participants gradually build their knowledge of general IP concepts:  - Module 1: Introduction to IP  - Module 2: Overview of IP  - Module 3: Copyright  - Module 4: Related rights  - Module 5: Trademarks  - Module 6: Geographical indications  - Module 7: Industrial designs  - Module 8: Patents  - Module 9: New plant varieties  - Module 10: Unfair competition  - Module 11: Enforcement of IP rights  - Module 12: Emerging issues in IP – IP and development   |
| Final exam                                  | There is no final examination for this course. Each module has a self-<br>assessed set of questions encouraging the learner to enroll in the next<br>level course, the General Course on Intellectual Property (DL-101).   |
| Duration                                    | Participants can work through the course material at their own pace. It is estimated that the course material requires approximately three hours of study time.  |
| Target audience                             | This course targets individuals seeking a general overview of the fundamentals of IP.  |
| Registration                                | Information on registration periods and enrollment is available at https://welc.wipo.int/.   |
| Language of instruction                     | The course is currently offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other language versions, such as Albanian and Uzbek, are offered by the relevant national IP offices.   |
|   |  |
| National customized version(s) <sup>1</sup> | Uzbekistan: A customized version of the DL-001 is offered with the Intellectual Property Agency under the Ministry of Justice in Uzbek: https://my.ima.uz/study-v1/main/index  |

Select WIPO Academy courses have been customized upon request from Member States, and are available in their national language. The national customized courses are designed to reflect the Member State's legislations and examples.

### 2. General Course on Intellectual Property (DL-101) V2.0

This course is available in an accessible format for the visually impaired or otherwise print-disabled community.

| Description                        | This course builds on the concepts presented in the Primer on Intellectual Property (DL-001). It provides participants with a more in-depth overview of the fundamentals of intellectual property (IP) law and is indispensable for the more advanced courses of study on specific areas of IP law.  |
|------------------------------------|--|
|                                    | The instructional interface for DL-101 has been completely revamped to strengthen its competitive advantage and elevate the learning experience by fusing technology and education. The revamped version (DL-101 V2.0) is currently available in English with other UN language versions to be similarly revamped in 2023 and 2024.  |
|                                    | Self-assessment tools are strategically placed throughout each module to help participants gauge their level of knowledge, progress and ability to apply the concepts and facts presented in the course.   |
| Content and structure              | The course includes 13 modules followed by a final examination:  - Module 1: Introduction to IP  - Module 2: Copyright  - Module 3: Related rights  - Module 4: Trademarks  - Module 5: Geographical indications  - Module 6: Industrial designs  - Module 7: Patents  - Module 8: Unfair competition  - Module 9: WIPO treaties  - Module 10: Protection of new varieties of plants  - Module 11: Introduction to traditional knowledge, traditional cultural expressions and genetic resources  - Module 12: IP and development – The WIPO Development Agenda  - Module 13: Summary and discussion on IP rights  - Final examination |
| Teaching                           | Academic support is provided throughout the course; learners may pose substantive questions to tutors online.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors and IP experts discuss landmark cases with participants. Special group projects will be launched on topics in which participants show a high level of interest and engagement.  |
| Final exam                         | The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.  Participants will receive details on how to access the examination   |
|                                    | approximately one week before the deadline for completing the course.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.  |
| Duration                           | The course is taught over a period of six weeks. It is estimated that the course material requires approximately 55 hours of study time during that six-week period.   |
| Target audience                    | This course is designed for people who are or will be employed in the administration of intellectual property rights (IPRs) but is also relevant for IP creators seeking a deeper understanding of effective IPR management and protection or anyone seeking general knowledge of IP.  |
| Registration                       | Information on the registration periods and enrollment is available at https://welc.wipo.int   |
| Language of instruction            | The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other language versions, such as Albanian, Bulgarian, Cambodian, Croatian, Georgian, Latvian, Lithuanian, Slovakian, Thai, Turkish and Vietnamese, are offered by the relevant national IP offices.   |
|                                    |  |

### Nationally customized version(s)

- Albania: offered in collaboration with the General Directorate of Industrial Property in Albanian: http://dppi.gov.al/i
- Andean Community: offered in collaboration with Secretaria General de la Comunidad Andina in Spanish: https://www.comunidadandina.org/
- Brazil: offered in Portuguese in collaboration with the National Institute of Industrial Property: https://www.gov.br/inpi/pt-br/servicos/aacademia/cursos-de-extensao/ensino-a-distancia
- Bulgaria: offered in collaboration with the University of National and World Economy in Bulgarian
- Cambodia: offered in collaboration with the Department of Intellectual Property, Ministry of Commerce, Kingdom of Cambodia in Khmer: https://www.cambodiaip.gov.kh/TemplateTwo. aspx?parentId=78&menuid=93&childMasterMenuId=85&lang=km
- People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: <a href="http://wipo-academy.ciptc.org.cn/public/index?v=0&r=0">http://wipo-academy.ciptc.org.cn/public/index?v=0&r=0</a>
- Colombia: offered in collaboration with Superintendencia de Industria y Comercio in Spanish: <a href="https://campusvirtual.sic.gov.co/">https://campusvirtual.sic.gov.co/</a> webWordp/?project=cpi02
- Croatia: offered in collaboration with the State Intellectual Property Office of Croatia in Croatian: https://www.dziv.hr/
- Cuba: offered in collaboration with the Cuban Industrial Property Office in Spanish: http://www.ocpi.cu
- Egypt: offered in collaboration with the Academy of Scientific Research and Technology in Arabic: http://www.asrt.sci.eg/
- Georgia: offered in collaboration with the National Intellectual Property Center of Georgia in Georgian: <a href="https://www.sakpatenti.gov.ge/ka/page/181/">https://www.sakpatenti.gov.ge/ka/page/181/</a>
- Latvia: offered in collaboration with the Patent Office of the Republic of Latvia in Latvian: https://www.lrpv.gov.lv
- Lithuania: offered in collaboration with the State Patent Bureau of the Republic of Lithuania in Lithuanian: www.vpb.lrv.lt
- Mexico: offered in collaboration with the Mexican Institute of Industrial Property in Spanish: https://welc.wipo.int/acc/index. jsf?page=courseCatalog.xhtml&lang=es&cc=DL101S#plus DL101So
- Romania: offered in collaboration with the Romanian Copyright Office in Romanian: https://orda.ro/educatie-si-pi/materiale-educationale-ompi/
- Russia: offered in Russian: https://welc.wipo.int/acc/index. jsf?page=courseCatalog.xhtml&lang=ru&cc=DL101RU#plus\_DL101RU
- Saudi Arabia: offered in collaboration with the Saudi Authority for Intellectual Property in Arabic: https://www.saip.gov.sa/academy/1499/
- Slovak Republic: offered in collaboration with the Industrial Property Office of the Slovak Republic in Slovak: https://indprop.gov.sk/
- Thailand: offered in collaboration with the Department of Intellectual Property, Ministry of Commerce of Thailand in Thai: <a href="https://elearning.ipthailand.go.th/lms/?lang=en">https://elearning.ipthailand.go.th/lms/?lang=en</a>
- Tunisia: offered in collaboration with the National Institute for Standardization and Industrial Property in Arabic: https://www.innorpi.tn/
- Viet Nam: offered in collaboration with National Office of Intellectual Property of Viet Nam in Vietnamese: https://e-learning.ipvietnam.gov.vn/ home

**Tuition fees** 

This course is offered to all registrants on a scholarship basis.

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

### 3. A General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

| This specialized foundation course has been developed by WIPO experts on the Patent Cooperation Treaty (PCT). It provides participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents. It is designed for self-paced learning. Self-assessment tools are strategically placed throughout each module to help participants gauge their levels of knowledge and progress and their ability to apply the concepts and facts presented in the course.  Content and structure  The course includes 14 modules:  - Module 1: What is the PCT? - Module 2: Why use the PCT? - Module 3: Preparing a PCT application - Module 3: PCT electronic services - Module 6: Fatent agents and common representatives - Module 6: Patent agents and common representatives - Module 7: The international publication - Module 9: International publication - Module 9: International publication - Module 11: Special international phase procedures - Module 11: Special international phase procedures - Module 11: Special international phase procedures - Module 12: Procedures for inventions in the field of biotechnology - Module 13: Access by third parties to a PCT application file - Module 14: PCT outlook  Final exam  This course includes formal questions to measure the achievement of learning outcomes, but there is no final examination.  Certificate  An electronic certificate may be generated upon successful completion of the course questions.  Duration  Participants can work through the course material at their own pace. It is estimated that the course material requires approximately three hours of study time.  Target audience  This course is open to any individual wishing to obtain a general understanding of the PCT System.  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Port |                         |   |
|--|-------------------------|---|
| - Module 1: What is the PCT? - Module 2: Why use the PCT? - Module 3: Preparing a PCT application - Module 4: Filing a PCT application - Module 5: PCT electronic services - Module 5: PCT electronic services - Module 6: Patent agents and common representatives - Module 7: The international search report and written opinion of the ISA - Module 9: International publication - Module 9: International publication - Module 10: Entry into the national phase - Module 11: Special international phase procedures - Module 12: Procedures for inventions in the field of biotechnology - Module 13: Access by third parties to a PCT application file - Module 14: PCT outlook  Final exam  This course includes formal questions to measure the achievement of learning outcomes, but there is no final examination.  Certificate  An electronic certificate may be generated upon successful completion of the course questions.  Duration  Participants can work through the course material at their own pace. It is estimated that the course material requires approximately three hours of study time.  Target audience  This course is open to any individual wishing to obtain a general understanding of the PCT System.  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Language of instruction  The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.   | Description             | on the Patent Cooperation Treaty (PCT). It provides participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents. It is designed for self-paced learning. Self-assessment tools are strategically placed throughout each module to help participants gauge their levels of knowledge and progress   |
| learning outcomes, but there is no final examination.  Certificate An electronic certificate may be generated upon successful completion of the course questions.  Duration Participants can work through the course material at their own pace. It is estimated that the course material requires approximately three hours of study time.  Target audience This course is open to any individual wishing to obtain a general understanding of the PCT System.  Registration Information on registration periods and enrollment is available at https://welc.wipo.int  Language of instruction The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.  | Content and structure   | <ul> <li>Module 1: What is the PCT?</li> <li>Module 2: Why use the PCT?</li> <li>Module 3: Preparing a PCT application</li> <li>Module 4: Filing a PCT application</li> <li>Module 5: PCT electronic services</li> <li>Module 6: Patent agents and common representatives</li> <li>Module 7: The international search report and written opinion of the ISA</li> <li>Module 8: International publication</li> <li>Module 9: International preliminary examination</li> <li>Module 10: Entry into the national phase</li> <li>Module 11: Special international phase procedures</li> <li>Module 12: Procedures for inventions in the field of biotechnology</li> <li>Module 13: Access by third parties to a PCT application file</li> </ul> |
| the course questions.  Duration  Participants can work through the course material at their own pace. It is estimated that the course material requires approximately three hours of study time.  Target audience  This course is open to any individual wishing to obtain a general understanding of the PCT System.  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Language of instruction  The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.  | Final exam              |   |
| estimated that the course material requires approximately three hours of study time.  Target audience This course is open to any individual wishing to obtain a general understanding of the PCT System.  Registration Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a> Language of instruction The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.  | Certificate             | ,   |
| understanding of the PCT System.  Registration  Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a> Language of instruction  The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.  | Duration                | estimated that the course material requires approximately three hours of  |
| Language of instruction  The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.   | Target audience         |   |
| (Arabic, Chinese, English, French, Russian and Spanish) and in German,<br>Japanese, Korean and Portuguese.   | Registration            |   |
| Tuition fees This course is offered to all registrants on a scholarship basis.   | Language of instruction | (Arabic, Chinese, English, French, Russian and Spanish) and in German,  |
|  | Tuition fees            | This course is offered to all registrants on a scholarship basis.   |

### 4. Specialized Course on the Essentials of Patents (DL-170)

| Description             | The Specialized Course on the Essentials of Patents (DL-170) briefly describes the principles and economic impact of patents and the international patenting process, including the importance of patents in the effective transfer and development of technology. It is a preparatory course designed to precede practical training in patent protection.  |
|-------------------------|---|
| Content and structure   | The course features a final set of questions and an audiovisual presentation summary and covers the following topics:  - Introduction to patent law  - Core principles of the international patent system  - Patentability: Formal requirements (patent application)  - Patentability: Substantive requirements  - The different layers of patent protection (national, regional and international options)  - Ways to protect innovation  - Granting of patents and enforcement rules  - Patent flexibilities and development goals  - New issues, important cases and discussions in patent law |
| Teaching and final exam | This course is offered for self-directed study and includes formal tests allowing participants to gauge their knowledge and understanding at various stages.  |
| Certificate             | An electronic certificate may be generated upon successful completion of the final set of questions.  |
| Duration                | Participants can work through the course material at their own pace. It is estimated that the course material requires approximately 10 to 12 hours of study time.  |
| Target audience         | The course is designed for participants who plan to take further, more advanced training on patents. It may also be of interest to busy professionals as a brief review of the essential aspects of patent right protection.  It is strongly recommended that prospective participants complete the General Course on Intellectual Property (DL-101) before taking this course.   |
| Registration            | Information on registration periods and enrollment is available at https://welc.wipo.int  |
| Language of instruction | Arabic, English, French, Portuguese, Russian and Spanish.   |
| Tuition fees            | This course is offered to all registrants on a scholarship basis.   |
|                         |   |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

### 5. e-Tutorial on Using Patent Information (DL-177)

| Description             | The e-tutorial is an interactive learning tool covering the foundations of patent documentation, patent search strategies, patent analysis and the numerous uses made of patents. It includes tutorials, scenarios and exercises to allow learners to expand and test their knowledge.   |
|-------------------------|--|
|                         | It is recommended that participants complete this tutorial prior to taking the DL-318 Patent Information Search course.  |
| Content and structure   | DL-177 includes the following three modules, each comprising various tutorials and scenarios:  - Module 1: Patent basics  - Module 2: Patent search and retrieval  - Module 3: Patent analysis   |
| Final exam              | There is no final examination for this course.   |
| Certificate             | Participants who complete the e-tutorial will be awarded an electronic certificate of completion.  |
| Duration                | Participants can work through this material, which requires approximately eight hours of study time, at their own pace.  |
| Target audience         | This e-tutorial can be useful for individuals or to support group training for users with competency levels ranging from basic to intermediate, including students and researchers, small and medium-sized business entrepreneurs, and policymakers. It will also complement onsite training within the framework of the WIPO Technology and Innovation Support Center (TISC) program. |
| Registration            | Information on registration periods and enrollment is available at https://welc.wipo.int   |
| Language of instruction | Currently offered in English, French, Russian and Spanish. Additional language versions, including Arabic and Chinese, will be available in future   |
| Tuition fees            | This course is offered to all registrants on a scholarship basis.  |

### 6. Accessible Books Consortium (ABC) Online Course on Accessible Book Production

| Description             | WIPO's Accessible Books Consortium's (ABC) online capacity-building course, designed for partner organizations serving people in developing or least-developed countries who are blind, visually impaired or otherwise print-disabled, offers training in the latest techniques for producing books in accessible formats, such as braille, audio, e-text and large print, thus benefiting people with print disabilities around the world.   |
|-------------------------|---|
| Content and structure   | The course comprises the following modules:  - Module 1: Introduction and orientation  - Module 2: Marrakesh Treaty and the Accessible Books Consortium  - Module 3: Types of accessible formats and metadata  - Module 4: Accessible format reading tools and distribution methods  - Module 5: Making inaccessible text accessible (print to digital)  - Module 6: Creating Accessible Documents  - Module 7: Creating accessible EPUB from documents  - Module 8: Creating accessible digital audio books  - Module 9: Creating braille from digital files  - Module 10: Source of support |
| Final exam              | There is no final examination for this course.  |
| Certificate             | Participants who complete the course will be awarded an electronic certificate of completion.   |
| Duration                | Participants can work through the course material at their own pace. It is estimated that the course material requires approximately eight hours of study time.   |
| Target audience         | The course is aimed at staff and officials from organizations that are engaged in producing educational books in accessible formats and are part of, or plan to join, WIPO's ABC capacity- building project.  |
| Registration            | Information on registration periods and enrollment is available at https://welc.wipo.int  |
| Language of instruction | Arabic, English, French and Spanish.  |
| Tuition fees            | This course is offered to all registrants on a scholarship basis.   |
|                         |   |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

### 7. IP Panorama 2.0 (DL-IP PANORAMA)

| Description             | The IP Panorama 2.0 provides learners a comprehensive foundation in the utilization of intellectual property (IP) for entrepreneurship and business. Using real-world case examples, IP Panorama 2.0 raises awareness of the benefits of using the IP system for business while providing practical guidance and a framework for how to do so. With newly designed, interactive, micro-learning content, participants can more easily access and assimilate bite-sized chunks of learning material.  Developed by the World Intellectual Property Organization (WIPO), Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA), IP Panorama 2.0 is an updated version of the original IP Panorama, released in 2007. |
|-------------------------|--|
| Content and structure   | The course includes the following eight modules:  - Module 1: The role of IP  - Module 2: IP and IPRs as tools in utilization  - Module 3: Different forms of IP and IPRs  - Module 4: How to ensure that your business is e-savvy?  - Module 5: IP strategy  - Module 6: IP audit  - Module 7: IP infringement  - Module 8: IP utilization  |
| Final exam              | There is no final examination for this course.   |
| Certificate             | No certificate is provided for this course.  |
| Duration                | Participants can work through the course material at their own pace. It is estimated that the course material requires approximately 20 hours of study time.   |
| Target audience         | This course is open to anyone interested in the use of IP for business, and particularly:  - university seniors studying business administration and entrepreneurship;  - young professionals;  - entrepreneurs; and  - business owners (of SMEs or larger firms).   |
| Registration            | Information on registration periods and enrollment is available at https://welc.wipo.int   |
| Language of instruction | English, with additional language versions planned (Arabic, Chinese, French, Portuguese, Russian and others).  |
| Tuition fees            |  |
| luition rees            | This course is offered to all registrants on a scholarship basis.  |

### **Tutor-Led Advanced Distance Learning Courses**

### **8.** Advanced Course on Copyright and Related Rights (DL-201)

| copyright and related rights protection, including a comprehensive overview of the relevant international treaties. It addresses the colle management of rights and deals with issues of copyright and related in the digital environment.  The course includes 13 substantive modules and a final examination:  - Module 1: Copyright in the context of intellectual property; Histori background and international conventions.  - Module 2: The Berne Convention: Principles, authorship and then of works:  - Module 3: The Berne Convention: Content of protection – rights, exceptions and limitations.  - Module 3: The Berne Convention: Special types of works and situate with the context of the convention o |                          |   |
|--|--------------------------|---|
| - Module 1: Copyright in the context of intellectual property: Histori background and international conventions - Module 2: The Berne Convention: Principles, authorship and the nof works - Module 3: The Berne Convention: Content of protection – rights, exceptions and limitations - Module 4: The Berne Convention: Special types of works and situal – Module 5: The TRIPS Agreement and the WIPO Copyright Treaty - Module 6: Related rights - Module 7: Sul generis regimes of protection, sul generis rights and competition - Module 8: The TRIPS Agreement and enforcement issues - Module 9: Collective management of rights - Module 9: Collective management of rights - Module 12: Expressions of folklore and copyright - Module 13: IP and development – Flexibilities in copyright and developments - Module 13: IP and development – Flexibilities in copyright and relating to the folking of the course, prior to the final examination  Teaching  Academic support is provided throughout each module by experience tutors who are expert practitioners in the field of IP.  Tutors will also deliver online lectures on selected copyright and relating to the course, prior to the final examination  Online discussions and assignments  Tutors will discuss landmark cases with participants using the Acade enhanced learning platform.  Special group projects will be organized on issues of particular interer participants will receive details on how to access the examination approximately one week before the deadline for completing the course completion.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success the property (DI-101).  Registration  Information on registration periods and enrollment is available at http | Description              | overview of the relevant international treaties. It addresses the collective management of rights and deals with issues of copyright and related rights   |
| tutors who are expert practitioners in the field of IP.  Tutors will also deliver online lectures on selected copyright and relar rights topics towards the end of the course, prior to the final examina.  Online discussions and assignments  Tutors will discuss landmark cases with participants using the Acader enhanced learning platform.  Special group projects will be organized on issues of particular intere participants.  Final exam  Participants are required to compose written responses to a series or questions within a specified timeframe and submit them via the eLear platform to tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course certificate  Participants who pass the final examination will be awarded an elect certificate of course completion.  Duration  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cip.cn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more detailed.   | Content and structure    | <ul> <li>Module 2: The Berne Convention: Principles, authorship and the notion of works</li> <li>Module 3: The Berne Convention: Content of protection – rights, exceptions and limitations</li> <li>Module 4: The Berne Convention: Special types of works and situations</li> <li>Module 5: The TRIPS Agreement and the WIPO Copyright Treaty</li> <li>Module 6: Related rights</li> <li>Module 7: Sui generis regimes of protection, sui generis rights and unfair competition</li> <li>Module 8: The TRIPS Agreement and enforcement issues</li> <li>Module 9: Collective management of rights</li> <li>Module 10: Copyright on the Internet and other technological developments</li> <li>Module 11: The Marrakesh Treaty</li> <li>Module 12: Expressions of folklore and copyright</li> <li>Module 13: IP and development – Flexibilities in copyright law</li> </ul> |
| rights topics towards the end of the course, prior to the final examination on the discussions and assignments  Tutors will discuss landmark cases with participants using the Acader enhanced learning platform.  Special group projects will be organized on issues of particular intere participants.  Final exam  Participants are required to compose written responses to a series or questions within a specified timeframe and submit them via the eLear platform to tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the cour certificate  Participants who pass the final examination will be awarded an elect certificate of course completion.  Duration  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cip.cn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more determined.  | Teaching                 |   |
| assignments enhanced learning platform.  Special group projects will be organized on issues of particular intere participants.  Final exam  Participants are required to compose written responses to a series or questions within a specified timeframe and submit them via the eLea platform to tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the cour Certificate  Participants who pass the final examination will be awarded an elect certificate of course completion.  Duration  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cip.cn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more details.   |                          | Tutors will also deliver online lectures on selected copyright and related rights topics towards the end of the course, prior to the final examination.   |
| Participants.  Participants are required to compose written responses to a series of questions within a specified timeframe and submit them via the eLear platform to tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the cour Certificate  Participants who pass the final examination will be awarded an electric certificate of course completion.  Duration  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cip cn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more det   |                          | Tutors will discuss landmark cases with participants using the Academy's enhanced learning platform.  |
| questions within a specified timeframe and submit them via the eLear platform to tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the cour Certificate  Participants who pass the final examination will be awarded an electrocertificate of course completion.  Duration  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cip cn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more details.  |                          | Special group projects will be organized on issues of particular interest to participants.  |
| approximately one week before the deadline for completing the cour Certificate  Participants who pass the final examination will be awarded an electric certificate of course completion.  Duration  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have successing completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cipcn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more deticated in the course of the property of the course of the  | Final exam               | Participants are required to compose written responses to a series of questions within a specified timeframe and submit them via the eLearning platform to tutors for marking.  |
| Certificate of course completion.  The course requires approximately 120 hours of study over a period of 12 weeks.  Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cipcn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more det  |                          | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Target audience  The course is designed for legal practitioners; managers in copyright offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized version(s)  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cipcn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more det   | Certificate              | Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| offices; staff in collective management societies, broadcasting organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have success completed the General Course on Intellectual Property (DL-101).  Registration  Information on registration periods and enrollment is available at https://welc.wipo.int  Languages of instruction  Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized  People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cipcn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more det   | Duration                 | The course requires approximately 120 hours of study over a period of 12 weeks.   |
| https://welc.wipo.int  Languages of instruction Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  Nationally customized People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.cipcn/public/index?v=0&r=0  Tuition fees As for other advanced courses, registration fees apply – for more det   | Target audience          | organizations or publishing industries; and academics and university students with prior knowledge of IP, including those who have successfully   |
| Nationally customized People's Republic of China: offered in Chinese in collaboration with the Version(s) China Intellectual Property Training Center: <a href="http://wipo-academy.cip.cn/public/index?v=0&amp;r=0">http://wipo-academy.cip.cn/public/index?v=0&amp;r=0</a> Tuition fees As for other advanced courses, registration fees apply – for more det  | Registration             | ·   |
| version(s)  China Intellectual Property Training Center: <a href="http://wipo-academy.cip">http://wipo-academy.cip</a> cn/public/index?v=0&r=0  Tuition fees  As for other advanced courses, registration fees apply – for more det  | Languages of instruction | Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  |
|  | -                        | People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: <a href="http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0">http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0</a>   |
| see the table under the preceding section entitled "General Informat<br>the Distance Learning Program."  | Tuition fees             | As for other advanced courses, registration fees apply – for more details, see the table under the preceding section entitled "General Information on the Distance Learning Program."   |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

## 9. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)

| Description                        | This advanced course presents technical information about the intellectual property (IP) protection of traditional knowledge and traditional cultural expressions. It covers key concepts and international, regional and national experience, policy options and legal mechanisms that are already available or under consideration to provide such protection. It aims to strengthen the capacity and stimulate consideration of these issues, share experience and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels. |
|------------------------------------|---|
| Content and structure              | <ul> <li>This course includes four substantive modules and a final examination:</li> <li>Module 1: Overview and key concepts</li> <li>Module 2: Options for IP protection of traditional knowledge (TK) and traditional cultural expressions (TCEs)</li> <li>Module 3: Protecting TK and TCEs with existing and adapted IP rights</li> <li>Module 4: Protecting TK and TCEs with a sui generis system of protection</li> <li>Final examination</li> </ul>   |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.   |
| Final exam                         | There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.   |
|                                    | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| Duration                           | The course requires approximately 70 hours of study time over a period of 12 weeks.   |
| Target audience                    | This course is designed for officials of IP offices, government officials from other departments, policymakers, diplomats, members of indigenous and local communities, employees of non- governmental and intergovernmental organizations, lawyers, academics, researchers, and students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and TCEs, participants who are already familiar with the IP system may be best placed to benefit from the content.   |
|                                    | It is recommended that prospective participants who are not already familiar with the IP system take the Primer on Intellectual Property (DL-001) or the General Course on Intellectual Property (DL-101), both of which are available free-of-charge, before taking this course.   |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int  |
| Language of instruction            | The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.  |
| Tuition fees                       | As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."   |
|                                    |   |

### **10.** Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)

| Description             | This advanced course provides a comprehensive description of the main notions, conditions and principles surrounding the International Convention for the Protection of New Varieties of Plants (the UPOV Convention).  |
|-------------------------|---|
| Content and structure   | The course comprises 11 modules and a final examination:  - Module 1: Nature of plant breeding and the need for plant breeders' rights  - Module 2: Subject matter and entitlement to protection  - Module 3: Conditions of protection  - Module 4: Applying for a plant breeder's right  - Module 5: Testing for distinctness, uniformity and stability (DUS)  - Module 6: Scope of the plant breeder's right - Acts and material covered  - Module 7: Scope of the plant breeder's right - Varieties within the scope of the plant breeder's right  - Module 8: Exceptions and restrictions to the plant breeder's right  - Module 9: Nullity and cancellation of the plant breeder's right  - Module 10: International Union for the Protection of New Varieties of Plants (UPOV)  - Module 11: Implementation of the Convention and final provisions  - Final examination |
| Teaching                | Academic support is provided by experienced tutors who are expert practitioners in the field of intellectual property (IP).   |
| Final exam              | The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.  |
|                         | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate             | Participants who pass the final examination will be awarded a certificate of course completion.   |
| Duration                | The course requires approximately 36 hours of study time over a period of four weeks.   |
| Target audience         | <ul> <li>This course is specifically designed for officials and IP personnel within the public or private sectors.</li> <li>Public sector - government officials responsible for drafting legislation on plant breeders' rights and for managing offices for the protection of such rights, organizers of DUS trials, and DUS examiners.</li> <li>Private sector - plant breeders, IP managers, IP agents/attorneys and students.</li> </ul>  |
| Registration            | Information on registration periods and enrollment is available at: http://www.upov.int/resource/ en/training.html  |
| Language of instruction | The course is offered in Chinese, English, French, German and Spanish.  |
| Tuition fees            | As for other advanced courses, registration fees apply – consult the UPOV online course catalog for details and updates at: <a href="https://www.upov.int/resource/en/training.html">https://www.upov.int/resource/en/training.html</a>   |
|                         |   |

### 11. Advanced Course on Patents (DL-301)

| Description                        | This advanced course aims to give participants an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates an examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It provides participants with a comprehensive review of the importance of patent pools in facilitating the effective transfer and development of technology.       |
|------------------------------------|---|
| Content and structure              | This course includes eight substantive modules and a final examination:  - Module 1: Macroeconomic impact of the patent system  - Module 2: The patent application process  - Module 3: Different layers of the international patent system (national, regional and international options)  - Module 4: Kinds of protections  - Module 5: Legal issues  - Module 6: Enforcement  - Module 7: New issues: Important cases and discussions  - Module 8: IP and development  - Final examination         |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.  Tutors will also deliver online lectures on selected patent-related topics  |
|                                    | towards the end of the course, prior to the final examination.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.   |
| Final exam                         | There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.   |
|                                    | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| Duration                           | The course requires approximately 120 hours of study time over a period of 12 weeks.  |
| Target audience                    | This course is designed for individuals who already have a sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students. Given the advanced nature of the course, prospective participants wishing to take this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the General Course on Intellectual Property (DL-101) before taking it. |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int  |
| Languages of instruction           | Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  |
| Nationally customized version(s)   | People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: <a href="http://wipo-academy.ciptc.org">http://wipo-academy.ciptc.org</a> cn/public/index?v=0&r=0   |
| Tuition fees                       | As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General  |

## 12. Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)

| Description                        | This advanced course aims to raise awareness of the complex issues involved in protecting and managing intellectual property (IP) for branding. It is a preparatory course designed to precede practical training in the protection of trademarks, industrial designs and geographical indications.  |
|------------------------------------|--|
| Content and structure              | <ul> <li>This course includes seven substantive modules and a final examination:</li> <li>Module 1: The role of trademarks, industrial designs and geographical indications in the market</li> <li>Module 2: Trademarks</li> <li>Module 3: Geographical indications</li> <li>Module 4: Industrial designs</li> <li>Module 5: Protection against unfair competition</li> <li>Module 6: Making brands and managing IP</li> <li>Module 7: IP and development - Flexibilities and public domain under trademarks</li> <li>Final examination</li> </ul> |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.  Tutors will also deliver online lectures on selected topics related to patents   |
|                                    | towards the end of the course, prior to the final examination.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.  |
| Final exam                         | There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  |
|                                    | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.   |
| Certificate                        | Participants who pass the final examination will be awarded a certificate of course completion.  |
| Duration                           | The course requires approximately 120 hours of study time over a period of 12 weeks.   |
| Target audience                    | Participants should have a general interest in making the best use of IP in marketing and managing the intangible assets of a private company. The course is intended for staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101) before taking this course.   |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int   |
| Languages of instruction           | Arabic, Chinese, English, French, Portuguese, Russian and Spanish.   |
| Nationally customized version(s)   | <ul> <li>Brazil: offered in Portuguese in collaboration with the National Institute of Industrial Property: https://www.gov.br/inpi/pt-br/servicos/a-academia/cursos-de-extensao/ensino-a-distancia</li> <li>People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0</li> </ul>  |
| Tuition fees                       | As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."  |
|                                    |  |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

# 13. Specialized Course on the Madrid System for the International Registration of Marks (DL-303)

| Description             | The Madrid System is a convenient and cost-effective solution for the registration and management of trademarks worldwide. The purpose of this course is to give participants an overview of the Madrid System and explore its benefits, principles and operations.  The modules at various points contain knowledge-check questions and scenarios to complement learners' understanding of the materials presented and help guide the process. |
|-------------------------|---|
| Content and structure   | The course includes the following six modules and a final assessment:  - Module 1: Introduction to the Madrid System  - Module 2: Accession (to the Madrid System)  - Module 3: Office of origin  - Module 4: Office of a designated contracting party  - Module 5: Communication with WIPO and online tools and services  - Module 6: Post registration management  - Final assessment   |
|                         | Modules 1, 5 and 6 will also be offered as standalone modules for self-paced study, open to all on a scholarship basis.   |
| Final assessment        | The final assessment consists of a series of multiple-choice questions.   |
| Certificate             | An electronic certificate will be generated upon successful completion of the final assessment.   |
| Duration                | This specialized course requires approximately 15 hours of study time ove a period of six weeks.  |
| Target audience         | The course is designed for current and future users of the Madrid System (trademark representatives and holders), IP professionals, students and If office staff.   |
| Registration            | Information on registration periods and enrollment will be available at https://welc.wipo.int   |
| Language of instruction | The course is initially being offered in English.   |
| Tuition fees            | As for other advanced courses, registration fees may apply – for more details, please consult the WIPO eLearning Center at <a href="https://welc.wipo.int/acc/">https://welc.wipo.int/acc/</a>  |
|                         |   |

## 14. Specialized Course on the Hague System for International Registration of Industrial Designs (DL-304)

| Description                        | This specialized course provides participants robust knowledge of the fundamentals, benefits and online resources of the Hague System for International Registration of Industrial Designs, using informative videos and practical demos.  The course will thus enable end-users to leverage the Hague System more effectively.  |
|------------------------------------|--|
| Content and structure              | The course comprises the following modules:  Module 0: The Hague System for International Registration of Designs - introduction  Module 1: Overview of the Hague System  Module 2: Guided tour of the Hague System's online information resources  Module 3: The Hague System legal framework  Module 4: Tips on filing international applications  Module 5: Management of an international registration  Module 6: Strategic use of the Hague System: Optimizing its efficiencies and avoiding irregularities |
| Teaching                           | Academic support is provided by experienced tutors who are experts in the field.  Tutors will also deliver online lectures on selected topics towards the end of the course, prior to the final examination.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on topics of particular interest to participants.  |
| Final exam                         | The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.   |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate.   |
| Duration                           | The course requires approximately 10 hours of study time over a period of four to five weeks.  |
| Target audience                    | The target audience for this course primarily includes technical professionals such as patent examiners, health policymakers and their assistants, drug procurement specialists, IP specialists and senior students It is recommended that participants have a basic knowledge of IP and how it relates to health and trade policy issues before taking this course.   |
| Registration                       | Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>   |
| Language of instruction            | English.   |
| Tuition fees                       | As for other specialized courses, registration fees apply for the tutor-<br>guided sessions. For more details, see the table on tuition fees in the<br>preceding section, entitled "General Information on the Distance Learning<br>Program."  |

# 15. Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)

| Description              | The objective of this advanced course is to provide a basic understanding of the examination process for applications for plant breeders' rights under the International Convention for the Protection of New Varieties of Plants.   |
|--------------------------|--|
| Content and structure    | This course includes 13 substantive modules and a final examination.  - Section I Operating a plant breeders' rights (PBR) office - Module 1: The PBR office - Module 2: Administration of applications - Module 3: Entitlement to a breeder's right - Module 4: Information to be published - Section II Examining novelty - Module 5: Examining novelty - Section III Examining the variety denomination - Module 6: Examining the variety denomination - Section IV DUS examination - Module 7: Introduction to the DUS examination - Module 8: Variety collections - Module 9: Examining distinctness - Module 10: Examining uniformity - Module 11: Examining stability - Module 12: Conducting the DUS trial - Module 13: Cooperation in DUS testing - Final examination |
| Teaching                 | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).   |
| Final exam               | The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.   |
| Certificate              | Participants who pass the final examination will be awarded an electronic certificate of course completion.  |
| Duration                 | This course requires approximately 70 hours of study time over a period of four weeks. It can be taken as a single course (DL-305) or as two separate courses (DL-305A and DL-305B):  - DL-305A: Administration of Plant Breeders' Rights (approximately 30 hours); and  - DL-305B: DUS Examination (approximately 45 hours).  |
| Target audience          | Officials or officially appointed persons responsible for running PBR offices or for drafting PBR legislation; key staff of PBR offices; organizers of DUS trials; DUS examiners; plant breeders; IP managers; IP agents/attorneys and academics/students.  Prerequisite course. Before taking this course, prospective participants must have successfully completed the Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV) and scored at least 70% in the final examination for that course.  |
| Registration             | Information on registration periods and enrollment is available at http://www.upov.int/resource/ en/training.html  |
| Languages of instruction | English, French, German and Spanish.   |
| Tuition fees             | As for other advanced courses, registration fees apply – consult the UPOV online course catalog for details and updates at: <a href="https://www.upov.int/resource/en/training.html">https://www.upov.int/resource/en/training.html</a>  |

## **16.** Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

| Description                        | This is an intermediate-level specialized course that provides participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. It gives participants an in-depth knowledge of how to identify the most appropriate dispute resolution procedures for particular cases and insert the most appropriate dispute resolution clauses into agreements.   |
|------------------------------------|--|
| Content and structure              | This course includes four substantive modules and a final examination:  - Module 1: The WIPO Arbitration and Mediation Center  - Module 2: Mediation  - Module 3: Arbitration and expedited arbitration  - Module 4: Conducting the arbitration  - Final examination   |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss best practices and landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.   |
| Final exam                         | There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  |
|                                    | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.   |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.  |
| Duration                           | The course requires approximately 70 hours of study time over a period of seven weeks.   |
| Target audience                    | This course is useful for people who generate or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedures under WIPO Rules. As an intermediate-level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law. It is strongly recommended that prospective participants be functionally knowledgeable in IP or have already passed one of the following courses: the General Course on Intellectual Property (DL-101) (offered on a scholarship basis for those who register); the Advanced Course on Copyright and Related Rights (DL-201); the Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302). |
| Registration                       | Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>   |
| Languages of instruction           | Chinese, English, French, Portuguese, Russian and Spanish.   |
| Nationally customized version(s)   | People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: <a href="http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0">http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0</a>  |
| Tuition fees                       | Registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."   |
|                                    |  |

### 17. Advanced Course on Patent Information Search (DL-318)

| Description                        | This advanced course introduces and comprehensively illustrates the concepts underlying the patent information search function. Practical activities have been incorporated throughout the course to complement the theoretical principles underpinning this function. Course participants are also equipped with in-depth knowledge of the sources, techniques and data used in patent searches.  |
|------------------------------------|--|
| Content and structure              | <ul> <li>The course includes eight substantive modules and a final examination:</li> <li>Module 1: Introduction - The value of patent information</li> <li>Module 2: Different types of patent search - The strategic use of patent information</li> <li>Module 3: Techniques for searching patent documents</li> <li>Module 4: Patent information search training</li> <li>Module 5: Efficient and effective searching</li> <li>Module 6: Specialized searches</li> <li>Module 7: The patent search report</li> <li>Module 8: Towards a greener economy</li> <li>Final examination</li> </ul> |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).  Tutors will also deliver online lectures on select patent search topics towards the end of the course, prior to the final examination.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss best practices and landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.   |
| Final exam                         | There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.  |
| Duration                           | The course requires approximately 120 hours of study time over a period of 12 weeks.   |
| Target audience                    | The course is geared towards staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that prospective participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101), the Advanced Course on Patents (DL-301) and the e-Tutorial on Using Patent Information (DL-177) before taking this course.   |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int   |
| Languages of instruction           | Chinese, English, French, Portuguese and Spanish. Additional language versions, including Arabic and Russian, will be available in the future.   |
| Nationally customized version(s)   | <ul> <li>Brazil: offered in Portuguese in collaboration with the National Institute of Industrial Property: https://www.gov.br/inpi/pt-br/servicos/a-academia/cursos-de-extensao/ensino-a-distancia</li> <li>People's Republic of China: offered in Chinese in collaboration with the</li> </ul>   |
|                                    | China Intellectual Property Training Center: http://wipo-academy.ciptc.org.cn/public/index?v=0&r=0   |

### **18.** Advanced Course on Basics of Patent Drafting (DL-320)

| Description                        | The aim of this advanced course is to complement participants' knowledge on patent drafting and serve as a preparatory course for further intensive practical training in the field. It neither conveys qualification for patent drafting nor replaces existing training manuals for patent attorneys or patent agents in countries with robust systems for professional education in patent practices.  |
|------------------------------------|--|
| Content and structure              | The course material has been designed on the basis of common denominators for several national patent laws under which most applicants seek patent protection.  The course includes five substantive modules, thematic discussions and a final examination:  Module 1: Introduction - Why might you want a patent?  Module 2: Overview of patents  Module 3: Drafting a patent application - The claims  Module 4: Drafting a patent application - The description  Module 5: Self-assessment questions, practical exercises in claim drafting  Thematic discussions with patent drafting experts on:  chemistry patents;  pharmaceutical patents; |
|                                    | <ul> <li>biotechnology patents;</li> <li>computing and communications patents; and</li> <li>general mechanical patents.</li> <li>Final examination</li> </ul>  |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).  Tutors will also deliver online lectures on select patent drafting topics  |
|                                    | towards the end of the course, prior to the final examination.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss best practices and landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.   |
| Final exam                         | The final examination for this course includes a series of multiple-choice questions and questions requiring written responses. Participants have a fixed amount of time in which to complete and submit the examination online.   |
|                                    | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.   |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.  |
| Duration                           | The course requires approximately 120 hours of study time over a period of 12 weeks.   |
| Target audience                    | This course is predominantly designed for inventors, scientists, engineers and others involved in technical endeavors. Participants are expected to have a solid working knowledge of IP fundamentals. Prospective participants without basic knowledge in IP are strongly advised to complete the General Course on Intellectual Property (DL-101) before taking this course.   |
| Registration                       | Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>   |
| Languages of instruction           | Arabic, Chinese, English, French, Portuguese, Russian and Spanish.   |
| Nationally customized version(s)   | <ul> <li>Brazil: offered in Portuguese in collaboration with the National Institute of Industrial Property: https://www.gov.br/inpi/pt-br/servicos/a-academia/cursos-de-extensao/ensino-a-distancia</li> <li>People's Republic of China: offered in Chinese in collaboration with the China Intellectual Property Training Center: http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0</li> </ul>  |
| Tuition fees                       | As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."  |

# The WiPO Academy Portfolio of Education, Training and Skills Development Programs 2024

### 19. Advanced Course on Intellectual Property Management (DL-450)

| Description   | This advanced course aims to raise awareness of the principal concepts of intellectual property management (IPM) and its importance as a spur to human creativity and economic and social development. It explains how to develop and implement an IPM strategy, for application generally and in a online environment.   |
|---|---|
| Content and structure                                     | The course includes nine substantive modules that address the interdisciplinary nature of IP management and a final examination:  - Module 1: IPM - Introduction and overview  - Module 2: Economic perspectives on IPM  - Module 3: Innovation and IP protection  - Module 4: IP value and finance  - Module 5: IP and commercialization  - Module 6: Online IPM  - Module 7: Strategy for IPM  - Module 8: IP and development - Open source, flexibilities and public domain  - Module 9: Case studies on IPM  - Final examination  |
| Teaching  | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.  |
|   | Tutors will also deliver online lectures on select IP management topics towards the end of the course, prior to the final examination.  |
| Online discussions and assignments                        | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss best practices and landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.  |
| Final exam  | There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.   |
|   | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate   | Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| Duration  | The course requires approximately 120 hours of study time over a period of 12 weeks.  |
| Target audience   | This course is geared towards professionals with a basic knowledge of IP or business management and general responsibilities for managing and protecting various forms of IP. Prospective participants without prior knowledge of IP are strongly recommended to complete the General Course on Intellectual Property (DL-101) before taking this course. Some knowledge of copyright, patents and trademarks would also be an asset. Courses offered by the WIPO Academy on those three subjects include the Advanced Course on Copyright and Related Rights (DL-201); Advanced Course on Patents (DL-301); and Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302). |
| Registration  | Information on registration periods and enrollment will be available at https://welc.wipo.int   |
|   | Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  |
| Languages of instruction                                  |   |
| Languages of instruction Nationally customized version(s) | <ul> <li>People's Republic of China: offered in Chinese in collaboration with the<br/>China Intellectual Property Training Center: <a href="http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0">http://wipo-academy.ciptc.org.cn/public/index?v=0&amp;r=0</a></li> </ul>   |

## **20.** Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)

| Description  This advanced course builds participants' knowledge of the fund of copyright, and in particular of international copyright treaties on the management and enforcement of rights nationally. It pro overview of the issues legal practitioners customarily deal with to the collective management of copyright and related rights, as in which creators, users, legislators and society at large benefit collective management system.  Legal practitioners must understand what collective management organizations (CMOs) do, how they receive mandates from right and how they license the use of protected works.  Although practitioners' advice may be required on almost any a of collective management, the most common issues concern the establishment of a CMO, agreements concluded between rights. | s bearing<br>ovides an<br>in relation<br>nd the ways<br>from the<br>ent<br>ts holders |
|---|---|
| organizations (CMOs) do, how they receive mandates from right<br>and how they license the use of protected works.<br>Although practitioners' advice may be required on almost any a<br>of collective management, the most common issues concern th  | ts holders<br>aspect<br>e   |
| and users of protected works, the settlement of tariff disputes a aspects of competition law.   |   |
| The course includes 12 modules and a final examination:  - Module 1: The Berne Convention - Principles and works  - Module 2: The Berne Convention - Rights and limitations relective management  - Module 3: Related rights and the Rome Convention  - Module 4: The WIPO Copyright Treaty and the WIPO Perform Phonograms Treaty  - Module 5: The Beijing Treaty on Audiovisual Performances  - Module 6: Introduction to collective management for legal processed in the module 7: Good governance, transparency and accountability  - Module 8: Duties and responsibilities of a lawyer  - Module 9: Competition and antitrust laws  - Module 10: Transfers of rights to and from a CMO  - Module 11: Dispute resolution  - Module 12: Different forms of a CMO and different licensing of Final examination           | nances and<br>ractitioners<br>ry of CMOs  |
| Teaching Academic support is provided by experienced tutors who are expractitioners in the field of collective management.  | cpert   |
| Online discussions and assignments  Using the Academy's enhanced learning platform, experienced intellectual property (IP) experts will discuss best practices and cases with participants. Special group projects will be organized of particular interest to participants.  | landmark  |
| Final exam  There is a written final examination for this course. Participants required to compose written responses to a series of questions a specified timeframe and submit their responses, using the eLe platform, to their tutors for marking.  | within  |
| Participants will receive details on how to access the examinatic approximately one week before the deadline for completing the   |   |
| Certificate Participants who pass the final examination will be awarded an certificate of course completion.  | electronic  |
| Duration The course requires approximately 80 hours of study time over ten weeks.   | a period of   |
| Target audience  This course is open to legal practitioners; managers in copyright of in CMOs, broadcasting organizations or publishing industries; aca and university students with prior knowledge of IP, including those successfully completed the General Course on Intellectual Propert or the Advanced Course on Copyright and Related Rights (DL-201).  | idemics<br>se who have<br>ty (DL-101)   |
| Registration Information on registration periods and enrollment is available <a href="https://welc.wipo.int">https://welc.wipo.int</a>  | at  |
| Languages of instruction Arabic, English, French, Portuguese, Russian and Spanish. Chine offered in future.   | ese will be   |
| Tuition fees  As for other advanced courses, registration fees apply – for mor see the table on tuition fees in the preceding section, entitled "C Information on the Distance Learning Program."   |   |

# 21. Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)

| Description                        | This advanced course is designed for anyone seeking in-depth knowledge of collective management, and especially primary rights holders. It explains how creators, users, legislators and society at large benefit from the collective management system and explores the workings of collective copyright management for works of music, text and images, visual art and photography as well as dramatic works.   |
|------------------------------------|---|
|                                    | After a basic introduction to copyright and related rights, to refresh knowledge participants should already have acquired, it identifies the three main elements of a properly functioning copyright system: legislation, policy and the management of rights. The overriding principle is that collective management can provide a feasible solution where it may be impracticable or impossible for IPR holders to exercise their rights individually.   |
|                                    | The course examines the governance and day-to-day work of collective management organizations (CMOs) as well as synergies among stakeholders in the legal, creative, management and policy arenas that can serve to balance the benefits of creators and society. Learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers and dynamic discussions with peers and experts.  |
| Content and structure              | The course includes seven modules followed by a final examination:  - Module 1: Introduction to collective management  - Module 2: Collective management for rights holders - Music rights  - Module 3: Collective management for rights holders - Related rights in music  - Module 4: Collective management for rights holders in the audiovisual industries  - Module 5: Collective management for rights holders in the text and image-based sector  - Module 6: Collective management for rights holders in visual arts and photography  - Module 7: Collective management for rights holders in dramatic works  - Final examination |
| Teaching                           | Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss important and landmark cases with the participants. Special group projects will be organized on topics of particular interest to participants.   |
| Final exam                         | The final examination requires participants to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.   |
|                                    | Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| Duration                           | Approximately 120 hours of study time over a period of ten weeks.   |
| Target audience                    | This course is open to managers in copyright offices; staff in CMOs, broadcasting organizations or publishing industries; legal practitioners; academics and university students with prior knowledge of IP, including those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).  |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int  |
| Languages of instruction           | Arabic, English, French, Portuguese, Russian and Spanish. Chinese will be offered in future.  |
| Tuition fees                       | As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General  |

## 22. Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)

| Description                        | This advanced course is designed for anyone seeking in-depth knowledge about collective management, and especially individuals from collective management organizations (CMOs). It explains how creators, users, legislators and society at large benefit from the collective management system and explores the workings of the collective copyright management for works of music, text and images, visual art and photography, and dramatic works.  After a basic introduction to copyright and related rights, to refresh  |
|------------------------------------|--|
|                                    | knowledge participants should have already acquired, it identifies the three main elements of a well-functioning copyright system: legislation, policy and management of rights. The overriding principle is that collective management can provide a feasible solution where it may be impracticable or impossible for IPR holders to exercise their rights individually.   |
|                                    | The course examines the governance and day-to-day work of collective management organizations (CMOs) as well as synergies among stakeholders in the legal, creative, management and policy arenas that can serve to balance the benefits of creators and society. Learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers and dynamic discussions with peers and experts.   |
| Content and structure              | This course includes seven modules and a final examination:  - Module 1: Introduction to collective management  - Module 2: Collective management for CMOs – Music rights  - Module 3: Collective management for CMOs – Related rights in music  - Module 4: Collective management for CMOs in the audiovisual industries  - Module 5: Collective management for CMOs in the text and image-based sector  - Module 6: Collective management for CMOs in visual arts and photography  - Module 7: Collective management for CMOs in dramatic works  - Final examination |
| Teaching                           | Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.  Tutors will also deliver online lectures on selected topics related to the collective management of copyright towards the end of the course, before the final assessment.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/ IP experts will discuss important and landmark cases with participants. Special group projects will be organized on topics of particular interest to participants.   |
| Final exam                         | The final examination requires participants to compose written responses to a series of questions within a specified timeframe and submit their responses, using the eLearning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.  |
| Duration                           | Approximately 125 hours of study time over a period of ten weeks.  |
| Target audience                    | This course is open to managers in copyright offices; staff in CMOs, broadcasting organizations or publishing industries; legal practitioners; academics and university students with prior knowledge of IP, including those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).   |
| Registration                       | Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>   |
| Language of instruction            | The course is offered in Arabic, English, French, Portuguese, Russian and Spanish and will in future be available in Chinese.  |
| Tuition fees                       | As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."  |

## 23. Advanced Course on Collective Management of Copyright and Related Rights for Policymakers (DL-506)

| This advanced course introduces policy-residues for the collection  |
|---|
| This advanced course introduces policymaking for the collective management of copyright and related rights. It considers the three main elements of a well-functioning copyright system: legislation, enforcement and management of rights. Management of rights is mostly the task of the private sector, but in cases where legislation includes special stipulations on collective management, policymakers, too, have a direct role. The main objectives of the course are to examine the various legislative frameworks for collective management and to study the role governments can play in the collective management of rights. |
| The course examines how creators, users, legislators and society at large benefit from the system of collective management for music and sound recordings, film and audiovisual works, print and publishing, visual arts and photography, and dramatic works, where policymakers play a direct role in legislation and enforcement. Their primary role is to lay down legislative frameworks for copyright and collective management, but in some countries, they can also have a supervisory role.   |
| This course includes two modules and a final examination:  - Module 1: Introduction to collective management  - Module 2: Collective management for policymakers  - Final examination   |
| Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.  |
| Using the Academy's enhanced learning platform, experienced tutors/intellectual property (IP) experts will discuss landmark cases with participants. Special group projects will be organized on topics of particular interest to participants.   |
| The final examination requires participants to compose written responses to a series of questions within a specified timeframe and submit their responses via the eLearning platform to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.  |
| Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| The course requires approximately 40 hours of study time over a period of six weeks but can be completed in two weeks.  |
| This course is open to legal practitioners, managers in copyright offices, staff in collective management organizations (CMOs), broadcasting organizations or publishing industries. It is also open to academics and university students with a basic knowledge of IP, including those who have successfully completed the General Course on Intellectual Property (DL-101).   |
| Information on registration periods and enrollment is available at https://welc.wipo.int  |
| The course is offered in Arabic, English, French, Portuguese, Russian and Spanish and will in future be available in Chinese.   |
| As for other advanced courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."   |
|   |

### **24.** Advanced Course on Software Licensing, Including Open Source (DL-511)

| Description                        | This advanced course aims to enhance awareness of the possibilities and implications of proprietary and open-source software, and to create useful sources of information, including concrete examples and a bibliography on software licensing, whether proprietary or open-source, with special emphasis on the needs of developing countries.                |
|------------------------------------|---|
| Content and structure              | The course includes four modules and a final examination:  - Module 1: Intellectual property (IP) regimes for software  - Module 2: Software licensing – Traditional and open-source  - Module 3: Benefits and risks of open-source software strategies  - Module 4: Public policy options to support wider access to open-source software  - Final examination |
| Teaching                           | Academic support is provided by experienced tutors who are expert practitioners in the field of software licensing.  Tutors will also deliver online lectures on selected topics pertaining to software licensing and open-source software towards the end of the course, prior to the final examination.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on topics of particular interest to participants.   |
| Final exam                         | The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.  |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate of course completion.   |
| Duration                           | Approximately 30 hours of study time over a period of ten weeks.  |
| Target audience                    | This course is open to legal practitioners, business managers, academics and university students with prior knowledge of IP, including those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).  |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int  |
| Language of instruction            | The course is offered in Arabic, English, French, Portuguese, Russian and Spanish and will in future be available in Chinese.   |
| Tuition fees                       | As for other advanced courses, registration fees apply for the tutor-guided sessions. However, course content may be made available free-of-charge to participants not wishing to receive tutor guidance.   |
|                                    |   |

## **Tutor-Led Executive / Specialized Courses**

## 25. Executive Course on Intellectual Property and Genetic Resources in the Life Sciences (DL-427)

| Description                        | This executive-level course serves as an introduction to strategic rights management in the commercialization of intellectual property (IP), genetic resources (GR) and data, laying the foundation for advanced WIPO training and support for IP management in respect of genetic resources and data in the life sciences.  The course will help life science enterprise executives and innovators align their business and commercialization models with sound IP strategies. It also informs policymakers on the latest trends and technologies to facilitate the evolution of modern, IP-based life science innovation ecosystems. |
|------------------------------------|--|
| Content and structure              | <ul> <li>The course includes the following five modules and a final assessment:</li> <li>Module 1: Introduction to IP and GR in the life sciences</li> <li>Module 2: Branches of IP and policy relevant to the use of GR in the life sciences</li> <li>Module 3: Emerging issues in GR's law and policy and related technologies</li> <li>Module 4: Relevant legal instruments and international policy processes on IP and GR in the life sciences</li> <li>Module 5: Practical IP issues on GR in the life sciences</li> <li>Final examination</li> </ul>  |
| Teaching                           | Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP and GR.  Tutors will also deliver online lectures on selected topics related to IP and GR in the life sciences towards the end of the course, before the final assessment.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss best practices and landmark cases with participants. Special group projects will be organized on issues of particular interest to participants.   |
| Final assessment                   | The final assessment consists of a series of multiple-choice questions.  |
| Certificate                        | An electronic certificate will be generated upon successful completion of the final examination.   |
| Duration                           | Participants can work through the course material at their own pace. It is estimated that the course material requires approximately 20 hours of study time.   |
| Target audience                    | The course is designed for executives of enterprises in the field of IP and GR (e.g., companies, universities, research institutions, gene banks, biobanks, culture collections); policymakers, innovators and researchers in the field of IP and GR; and persons interested in knowing more about the use of GR in the modern life sciences.  |
| Registration                       | Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>  |
| Language of instruction            | English.   |
| Tuition fees                       | As for other executive courses, registration fees apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."   |
|                                    |  |

### 26. WIPO Connect Training (DL-550)

| Description                        | WIPO Connect is a powerful IT solution developed and offered by WIPO to facilitate the collective management of copyright and related rights.   |
|------------------------------------|---|
|                                    | The course provides an overview of its functions and operation in the areas of documentation, agreement, licensing, matching, distribution and configuration.   |
| Content and structure              | The course consists of seven modules linked to four certificates, as follows:  - Module 0: Introduction to WIPO Connect   |
|                                    | Certificate 1 – WIPO Connect Documentation  – Module 1: Rights owner documentation  – Module 2: Work documentation  |
|                                    | Certificate 2 – WIPO Connect Agreement and Licensing – <b>Module 3:</b> Agreement and licensing   |
|                                    | Certificate 3 – WIPO Connect Matching and Distribution – <b>Module 4:</b> Matching – <b>Module 5:</b> Distribution  |
|                                    | Certificate 4 – WIPO Connect Configuration – <b>Module 6:</b> Configuration   |
| Teaching                           | Training support and guidance is provided by professionals and practitioners experienced in the use of the WIPO Connect tool.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced professionals/practitioners will discuss best practices and respond to participants' queries.   |
| Final exam                         | Each of the four certificates requires the completion of online multiple-choice quizzes.  |
| Certificate                        | Participants can obtain up to four certificates based on the modules they opt to complete. Participant earning all four will also receive an overall WIPO Connect training certificate denoting completion of the entire WIPO Connect training program. |
| Duration                           | The course requires approximately 30 hours of study time.   |
| Target audience                    | The course is intended primarily for staff, officials and trainees of Collective Management Organizations (CMOs) currently using or planning to use the WIPO Connect tool in their day-to-day work.   |
| Registration                       | Enrollment is on an invitation-only basis.  |
| Language of instruction            | The course is offered in English and French.  |
| Tuition fees                       | Scholarships are available for all invited to participate.  |
|                                    |   |

## 27. Specialized Course on Developing Successful WIPO Development Agenda Projects (DL-620)

| Description                        | This course provides detailed information on the methodology for designing and implementing WIPO Development Agenda (DA) projects. The course analyzes challenges in DA project preparation, promotes the development and implementation of successful DA project proposals and helps to disseminate the lessons learned for the benefit of other countries and organizations.  All the modules are designed to be taken when needed, providing help at |
|------------------------------------|---|
|                                    | the appropriate time in a project's life cycle.   |
| Content and structure              | The course comprises the following modules:  - Module 0: Development Agenda & introduction to the course  - Module 1: Project concept  - Module 2: Preparing full project proposals  - Module 3: Preparing an approved project  - Module 4: Monitoring and managing change  - Module 5: Evaluation  - Module 6: Dissemination  - End of course activity   |
| Teaching                           | Training support and guidance is provided by professionals and practitioners experienced in DA project management.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced professionals/practitioners will discuss best practices and respond to participants' queries.   |
| Final exam                         | The final assessment consists of a written essay question and an activity component.  |
| Certificate                        | Participants who complete the end-of-course assessment will be awarded an electronic certificate of course completion.  |
| Duration                           | The course requires approximately 25 hours of study time.   |
| Target audience                    | The course is intended for DA project managers and country focal points from WIPO Member States, IP offices, WIPO internal staff, and other relevant stakeholders involved in WIPO DA projects.   |
| Registration                       | Enrollment is on an invitation-only basis.  |
| Language of instruction            | English.  |
|                                    |   |

## 28. WHO-WIPO-WTO Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)

| Description                        | This executive course provides an overview of the interplay between the distinct policy domains of health, trade and intellectual property (IP) and how they affect access to, and influence innovation in medical technologies. It draws together the respective areas of expertise of the World Health Organization (WHO), WIPO and the World Trade Organization (WTO). It is based on the joint WHO-WIPO-WTO study: <i>Promoting Access to Medical Technologies and Innovation</i> .                            |
|------------------------------------|--|
| Content and structure              | <ul> <li>The course consists of the following topics and a final examination:</li> <li>Policy context for action on innovation and access</li> <li>Access-related Issues from a public health perspective</li> <li>Determinants of access relating to health systems</li> <li>Issues relating to innovation and public health, with a focus on neglected diseases</li> <li>The role of IP in innovation and access</li> <li>Issues relating to trade and healthcare products</li> <li>Final examination</li> </ul> |
| Teaching                           | Academic support is provided by experienced tutors who are experts in the field.  Tutors will also deliver online lectures on selected topics towards the end of the course, prior to the final examination.  The Academy also offers a self-paced, non-tutored version of this course.  |
| Online discussions and assignments | Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on topics of particular interest to participants.  |
| Final exam                         | The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.   |
| Certificate                        | Participants who pass the final examination will be awarded an electronic certificate.   |
| Duration                           | The course requires approximately 10 hours of study time over a period of four to five weeks.  |
| Target audience                    | The target audience for this course primarily includes technical professionals such as patent examiners, health policymakers and their assistants, drug procurement specialists, IP specialists and advanced students. It is recommended that participants have a basic knowledge of IP and how it relates to health and trade policy issues before taking this course.  |
| Registration                       | Information on registration periods and enrollment is available at https://welc.wipo.int   |
| Languages of instruction           | Arabic, Chinese, English French, Portuguese, Russian and Spanish.  |
| Tuition fees                       | As for other executive courses, registration fees apply for the tutor-guided sessions. For more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program." However, course content may be made available at no cost for participants not wishing to receive tutor guidance.   |

## **Certification and Blended Learning Courses**

## 29. Advanced International Certificate Course on Intellectual Property Asset Management (AICC)

| Description                        | The objective of this course is to provide limited access for participants in the DL-IP Panorama and the Advanced Course on Intellectual Property Management (DL-450) to intellectual property (IP) education programs that will deepen their knowledge of IP management. This course is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA). |
|------------------------------------|---|
| Content and structure              | This course consists of the following three stages:  Stage 1: Two online courses – The DL-IP Panorama and the Advanced Course on IP Management (DL-450);  Stage 2: An IP essay; and Stage 3: An in-person training program.   |
|                                    | The four-day in-person training enables participants to learn about and discuss advanced topics and issues in IP asset management.  |
| Teaching                           | Experienced tutors and trainers who are experts in the field of IP management will provide academic support for all three stages of the course.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts will discuss landmark cases as well as good practices in IP management.   |
| Final exam                         | Participants scoring highest in stage one (the IP Panorama course and the DL-450) and stage two (the IP essay) will be invited to apply for the inperson training program.  |
| Eligibility for in-person training | Admission to the in-person program is subject to a selection process that assesses each applicant's motivation, qualifications and performance during stages one and two of the course.   |
| Venue and date                     | The distance learning phase (stages one and two) takes place online in the first half of 2024; the in-person training stage is planned for the second half of 2024, in Seoul, Republic of Korea.  |
|                                    | More specific information on registration periods and dates for the in-<br>person training will be made available at https://welc.wipo.int and on the<br>KIPO Academy eLearning website: https://www.kipoacademy.kr/  |
|                                    | The in-person training phase may be conducted partially or fully online in accordance with prevailing public health and international travel conditions.  |
| Certificate                        | Participants who pass the online courses and the IP essay, and participate in the in-person program, will be awarded a certificate signed jointly by WIPO, KIPO and KIPA.   |
| Duration                           | Online participation in stages one and two, including the selection process, is expected to take 15 weeks and the in-person course four days.   |
| Target audience                    | The target audience for this course consists of persons from developing countries who are involved in IP-based business development. Female applicants are highly encouraged.   |
| Registration                       | Information on registration periods and enrollment will be available at https://welc.wipo.int and on the KIPO Academy eLearning website: https://www.kipoacademy.kr/  |
| Language                           | The course is offered in English.   |
| Scholarship and tuition Fee        | Financial assistance is provided by WIPO, KIPO and KIPA to a limited number of junior professionals and applicants with demonstrable IP-based business initiatives. This financial assistance is expected to cover travel to the training venue plus subsistence expenses during the four days of training.   |

## **30.** Intellectual Property-Impact Certificate Course – Certification for IP Teaching at the Primary and Secondary School Level (IPCC)

| Description                        | The Intellectual Property–Impact Certificate Course imparts robust general knowledge on intellectual property (IP), creativity and inventiveness, as well as the skills required to teach IP, to primary and secondary school educators and national curricula developers in developing countries, LDCs and countries in transition. It is offered in collaboration with the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA).  As part of this three-stage blended program teachers benefit from practical, hands-on lectures from IP, pedagogical and innovation experts and collaborate with peers in developing IP lesson plans and curricula emphasizing creativity and inventiveness. Successful completion of all three stages will qualify participants to propose creativity, inventiveness and IP training programs for integration into the national curriculum and to deliver such training in their classrooms. Successful completion will also entitle participants to certification from WIPO, KIPO and KIPA as teachers of IP at the primary and secondary school levels. |
|------------------------------------|--|
| Content and structure              | The course consists of the following three stages:  Stage 1: Online training: either the Primer on IP (DL-001) or IP Ignite;  Stage 2: A four-day in-person seminar to learn about and discuss selected topics. The topics for discussion, languages of instruction and regional coverage change each year. Participants with backgrounds in education will be selected based on nominations from the relevant national ministries of education or by achieving high levels of success in the DL-001 or IP Ignite courses offered by WIPO and KIPA-KIPO, respectively.  Stage 3: A graded final assessment will be made of a business case or proposal for the integration of creativity, inventiveness and IP into the national curriculum or as part of a classroom lesson plan for the elementary- or secondary-school levels.  |
| Teaching                           | Experienced coaches and trainers who are experts in the fields of IP, innovation and pedagogy, provide academic support throughout all three stages of the course.   |
| Online discussions and assignments | Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts will discuss important and relevant practices in relation to IP education for youth from the perspective of creativity and inventiveness.  |
| Final exam                         | Participants will have to successfully complete a graded final assessment (stage three) in order to receive certification in IP teaching at the primary and secondary school levels.   |
| Eligibility for in-person training | Admission to the in-person program (stage three) is subject to a selection process to assess each applicant's motivation, qualifications and performance during stages one and two. Curriculum developers must be nominated by their respective ministries of education.   |
| Venue and date                     | The in-person seminar (stage two) is is planned for the second half of 2024 (venue to be decided). More specific information on registration periods and dates for the in-person training will be available at https://welc.wipo.int  The in-person training phase may be conducted partially or fully online depending on prevailing public health and international travel conditions.   |
| Certificate                        | Participants who successfully complete all three stages of the blended program will be awarded certification as a teacher of IP at the primary and secondary school levels, signed jointly by WIPO, KIPO and KIPA.   |
| Duration                           | Online participation in stage one and participant selection for the in-<br>person seminar in stage two is expected to take 15 weeks. The duration of<br>the in-person seminar will be four days.   |
| Target audience                    | The target audience for this course will include schoolteachers, education policymakers and curriculum developers from developing countries.   |
| Registration                       | Information on registration periods and enrollment will be available at https://welc.wipo.int  |
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| Language                    | English.   |
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| Scholarship and tuition Fee | Financial assistance is provided by the WIPO Academy, KIPO and KIPA for a limited number of applicants. This financial assistance is expected to cover tuition fees for the online learning phase, travel to the training venue and subsistence expenses during the four days of training. |

### **31.** WIPO International Patent Drafting Training Program (IPDTP)

| Description                         | This program provides comprehensive training in the drafting of patent applications to persons with professional and commercial interest in patents or looking to enhance their patent drafting skills across different technical fields. This practice-oriented training program will permit inventors and those providing services to them to acquire the technical skills and knowledge necessary to prepare and file successful patent applications and to draft the all-important claims that determine the scope and coverage of patent protection.  The training program will combine state-of-the-art WIPO eLearning tools with access to patent drafting experts, both virtually through online discussion forums and mentoring and in-person through workshops conducted at WIPO Headquarters in Geneva.  |
|-------------------------------------|---|
| Content and structure               | The training program will use blended learning tools, combining the WIPO eLearning Center with workshops at WIPO Headquarters. The course has three phases:  Phase 1: Drafting basics  - Fundamentals and specifics of drafting claims through facilitated discussions and exercises.  Phase 2: Geneva workshop  - Focused on improving technology-relevant patent drafting skills and practices in different jurisdictions.  - The in-person training phase may be conducted partially or fully online depending on the prevailing public health and international travel conditions.  Phase 3: Mentoring  - Advanced patent drafting exercises in each participant's field of expertise   |
| Teaching, discussions and exercises | Experienced tutors and trainers who are experts in the field of patents will provide academic support throughout all phases of the training program.  Study materials, assignments, exercises and exams will be organized for all phases on the WIPO eLearning Center. The online platform can also be used for group discussions, direct chats with tutors and the submission of work outputs.   |
| Final Exam                          | Participants' patent drafting skills will be tested at the end of the third phase on the WIPO eLearning Center.   |
| Certificate                         | Participants successfully completing all phases of the training program and passing the exams will be awarded a WIPO certificate.   |
| Duration                            | The course has three phases over a period of eight months: - Phase 1: 10 weeks - Phase 2: 5 days - Phase 3: 10 weeks  |
| Target audience                     | The target audiences for this course consists of active and aspiring patent agents and technology support staff in relevant institutions, such as university technology transfer offices, public research centers and WIPO Technology and Innovation Support Centers (TISCs). The program is also open to persons regularly providing support to patent applicants and wishing to improve their patent-drafting skills.   |
| Registration                        | Eligible persons must submit an online application. A limited number of applicants will be selected by WIPO and invited to participate in the program.  Information on the registration periods and application process will be available at https://welc.wipo.int/ipdtp  |
| Eligibility                         | Admission to this training program is subject to a selection process, which includes an assessment of each applicant's motivation and qualifications. Applicants must have:  1. A minimum of two years of university-level education in law and/ or science and technology, (e.g., engineering, life sciences, medicine, physics, chemistry, communication sciences or biotechnology) or at least one year of professional work or research experience in a field relevant to patent drafting/patent prosecution.  2. General knowledge of IP and patents at least equivalent to that covered by the WIPO Academy Distance Learning Course on Patents (DL-301).  3. Proficiency in written and spoken English  4. At least two years of university or higher-level education in English, or a score on the TOEFL iBT of 80/120 or IELTS of 6.5/9 in the last three years. |

| Language of instruction | English.   |
|-------------------------|--|
| Tuition fees            | A tuition fee of USD 800 is payable upon notification of acceptance.  Discounts are applicable for the following participants:  Professionals and students from developed countries: 20% discount, (lowering fee to USD 640).  Professionals and students from developing countries and countries witheconomies in transition: 60% discount (lowering the fee to USD 320).  Professionals and students from least-developed countries: 80% discount lowering the fee to USD 160. |
|                         | Limited numbers of WIPO scholarships are available for applicants from developing countries, least-developed countries and countries in transition, to cover tuition as well as travel, transport and lodging for the second phase of the program.   |

## **32.** WIPO Technology and Innovation Support Centers (TISCs) Staff Certification Program – Foundation Certificate

| <b>-</b>                            |   |
|-------------------------------------|---|
| Description                         | Technology and Innovation Support Centers (TISCs) are key focal points in promoting access and effective use of locally available high quality technology information services and other related services. The objective of this certification course is the development of foundational intellectual property (IP) skills and knowledge associated with professional services performed by staff members and officials of TISCs. This is the first certification course in a comprehensive program designed to professionalize TISC services, increase the standardization of TISC operations and raise the quality of their services.  This course will be delivered over a period of five months utilizing state-of-the-art WIPO eLearning tools, while also giving access to IP experts both virtually, through the use of online discussion forums, and in-person, through lectures and workshops. |
| Content and structure               | This course will use blended learning tools, i.e., combining the WIPO eLearning Center and in- class training   |
|                                     | The TISC staff foundation certification has the following two phases:  Phase 1: Distance learning (DL) Online modules will focus on basic skills and knowledge associated with TISC activities:  Module 1: Introduction to intellectual property Module 2: Types of intellectual property Module 3: Patents Module 4: Patent search - patent and non-patent literature Module 5: Evaluation efficient and effective searching using the PATENTSCOPE search database Module 6: Patent examination, filing routes, treaties, and search report Phase 2: Face-to-face training Development and exchange of skills and knowledge related to services that TISC staff are expected to provide: Use of PATENTSCOPE and search tools Patent family, classification and trend analysis PCT system and search report Overcoming language barriers  |
| Teaching, discussions and exercises | During both phases study materials, assignments, exercises and exams will be available online through the WIPO eLearning Center, which can also be used for group discussions and the submission of work outputs.  Phase 1 consists of self-paced, self-learning phase, and Phase 2 of live   |
|                                     | sessions, led by experienced tutors and trainers who are experts in the fields of IP relevant to TISC services and operations.  |
| Final exam                          | Graded assessments will be conducted at the end of each phase followed by a final evaluation, conducted on the WIPO eLearning Center, after Phase 2.  |
| Certificates                        | Participants who successfully complete both phases and pass the assessments will be awarded a WIPO certificate.   |
| Duration                            | The two phases will extend of over a period of up to 4 months, as follows: - Phase 1: 9 weeks - Phase 2: 8 hours over a period of 2 weeks   |
| Target audience                     | The course is open to staff, officials and trainees in WIPO's global TISC network   |
| Registration                        | Eligible persons must submit an online application and be nominated as participants by their respective TISC Focal Point.   |
|                                     | Information on the registration periods and application process will be available online through the WIPO eLearning Center.   |
| Eligibility                         | Applicants must:  - be a current or a prospective/in-training TISC employee; and  - be proficient in written and spoken English, as demonstrated by:  - regular use in day-to-day work (as confirmed by focal point nomination); or  - a bachelor's or higher degree with English as the language of instruction.   |
| Language of instruction             | English.  |
| Tuition fees                        | This course is offered on a scholarship basis for all selected to participate.  |
|                                     |   |

## **Targeted Training**

### 33. General Course on Intellectual Property for Judges (DL-JTIP)

| Description             | The WIPO Academy offers continuing judicial education based on the Academy's General Course on Intellectual Property (DL-101). The version available for members of the judiciary has been developed and reviewed by a panel of experienced judges representing various regions and legal traditions   |
|-------------------------|--|
| Content and structure   | The course is accessible worldwide and comprises the following modules:  - Module 1: Introduction to intellectual property (IP) rights  - Module 2: Copyright and related rights  - Module 3: Trademarks  - Module 4: Patents  - Module 5: Geographical indications  - Module 6: Trade secrets/undisclosed information  - Module 7: Industrial design  - Module 8: Other IP-related topics |
| Teaching and final exam | A modular assessment is available at the end of each module.   |
| Certificate             | A certificate will be awarded to participants having completed the course successfully.  |
| Duration                | Each participant can work through the course material at their own pace. It is estimated that the course material requires approximately 75 hours of study time.   |
| Target audience         | The course is designed for members of the judiciary who have been vetted by their respective national judicial institutions.   |
| Registration            | Information on registration periods and enrollment is available at https://welc.wipo.int/jtip/ training  |
| Language of instruction | The course will be offered in Arabic, English, French, Portuguese and Spanish and will in future be available in Chinese and Russian.  |
| Tuition fees            | Free-of-charge for members of the judiciary who have been approved by their respective national judicial institutions.   |

### 34. Intellectual Property Training Program for Diplomats and Trade Officials (IPDTO)

| Description             | The WIPO Academy Intellectual Property Training Program for Diplomats and Trade Officials (IPDTO) is a specialized training program designed to equip participants with the necessary knowledge and skills to navigate the complex landscape of intellectual property (IP) in the context of international diplomacy and trade.   |
|-------------------------|---|
| Content and structure   | Phase 1: Online Specialized Course on IP  |
|                         | Fundamentals of IP for diplomats & trade officials  Credential 1:  - Module 1: Introduction to IP  Credential 2:  - Module 2: Copyright  - Module 3: Related Rights  Credential 3: Industrial Property  - Module 4: Trademarks  - Module 5: Geographical Indications  - Module 6: Industrial Designs  - Module 7: Patents  - Module 8: New Plant Varieties  Credential 4: Emerging Issues  - Module 9: Unfair Competition  - Module 10: Enforcement of IP  - Module 11: Emerging Issues  - Module 12: Conclusion  Phase 2: In-person IP Masterclass |
|                         | Linkage between IP development and national challenges  |
| Teaching and final exam | A modular assessment is available at the end of each module   |
| Certificate             | Credentials will be awarded to diplomats and trade officials having completed the associated modules successfully.  |
| Duration                | The duration of training can be customized at the request of Member States.   |
| Target audience         | The course is aimed at diplomats and trade officials of WIPO Member States, those in training for such roles, and other relevant stakeholders.  |
| Registration            | Information on registration periods and enrollment will be available on the WIPO Academy webpage: <a href="https://welc.wipo.int/ipdto/">https://welc.wipo.int/ipdto/</a>   |
| Language of instruction | The course will be piloted in English and then made available in other languages.   |
| Tuition fees            | Free-of-charge for participants from diplomatic and trade institutions nominated by their respective member countries or training institutions.   |
|                         |   |

## 35. Leadership Course on Intellectual Property, Science and Innovation for Women Scientists and Innovators for Participants in the L'Oréal-UNESCO for Women in Science Program

| Description             | The WIPO Academy is collaborating with the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the Korean Intellectual Property Strategic Agency (KISTA), to organize a five-day in-person course in Seoul, Republic of Korea.  The main objective of the course is to provide a general understanding of |
|-------------------------|---|
|                         | IP and better enable scientists to protect and commercialize IP resulting from scientific research; obtain research grants; exchange scientific materials with private research institutes and universities and apply alternative innovation models.  |
|                         | The training course consists of online courses, lectures, interactive exercises, discussions with industry experts, study visits to scientific research facilities and enterprises, and opportunities for networking with like-minded peers and IP professionals.   |
| Content and structure   | The course consists of the following two stages: <b>Stage 1:</b> Distance learning using the <i>IP and Innovation in Sciences Booklet</i> , tailored for women scientists; and <b>Stage 2:</b> In-person training.  |
| Teaching and final exam | There is no final examination for this training program.  |
| Certificate             | A certificate will be awarded to participants having completed the course.  |
| Duration                | The duration of the course, including the distance learning phase and the five-day in-person training, is five weeks.   |
| Target audience         | The course is specifically designed for women scientists from the L'Oréal-UNESCO for Women in Science Program.  |
| Registration            | Enrollment is on an invitation-only basis.  |
| Language of instruction | The course will be offered in English.  |
| Tuition fees            | Financial assistance is provided by the WIPO Academy, KISTA and UNESCO for women scientists from the L'Oréal-UNESCO For Women in Science Program. It is expected to cover tuition for the online learning phase, trave to the training venue and subsistence expenses during the five days of training.                             |
|                         |   |

### **36.** Executive Course on Intellectual Property and Exports (DL-730)

| Description              | This executive course on intellectual property (IP) and exports addresses the common challenges faced by exporters and export agency workers in the Latin American and Caribbean region.   |
|--------------------------|--|
|                          | Through the use of real-world, situational case examples, the course explains the importance of IP to the export process. It provides functional tools to help industry insiders find solutions to key issues and better understand how IP can safeguard their exported products and services.   |
| Content and structure    | The course consists of six modules and a final examination:  - Module 1: Introduction and problem-setting: IP & trade – Real-world case examples and issues  - Module 2: Obtaining rights abroad  - Module 3: Licensing and sale of licensed products and services  - Module 4: Foreign Direct Investment (FDI) as an alternative way to export knowledge, goods and services  - Module 5: Review of national case studies and best solutions;  - Module 6: Practical checklist for exporters and export agency workers  - Final Examination |
| Teaching and final exam  | Academic support is provided by experienced tutors who are experts in the field. Using the Academy's enhanced learning platform, experienced tutors/IP experts will discuss landmark cases with participants. Special group projects will be organized on topics of particular interest to participants.  Tutors will also deliver online lectures on selected topics towards the end of the course, prior to the final examination. The final examination for this course includes a series of multiple-choice questions. Participants      |
|                          | have a fixed amount of time in which to complete and submit the examination online.  |
| Certificate              | Participants who pass the final examination will be awarded an electronic certificate.   |
| Duration                 | The course requires approximately 33 hours of study time over a period of four to five weeks.  |
| Target audience          | The target audience for this course primarily includes exporters, export promotion agents, regional networks of export agencies, traders, investors, entrepreneurs and business owners (of both SMEs and large firms) wishing to expand their export businesses to the global market.  |
| Registration             | Information on registration periods and enrollment will be available at https://welc.wipo.int  |
| Languages of instruction | English, Portuguese and Spanish.   |
| Tuition fees             | As for other executive courses, registration fees may apply – for more details, see the table on tuition fees in the preceding section, entitled "General Information on the Distance Learning Program."   |

## 37. Executive Training Program on Intellectual Capital Management

| Description              | This is an executive-level education program intended to help identify intellectual capital management opportunities by providing training tailored for executives, managers and business professionals in the Arab region, working for micro, small and medium enterprises (MSMEs) and large enterprises alike. The program will leverage WIPO's long experience with IP asset management and strategy courses to focus on executive-leve intellectual capital legacy planning and development. Among other unique global intellectual capital management issues paramount in this dynamic region, the program would concentrate on the opportunities associated with small, medium and large enterprises and infrastructure. |
|--------------------------|--|
| Content and structure    | This program will use blended learning tools (combining the WIPO eLearning Center with inclass training and can be customized for particular target groups and partner institutions.   |
|                          | <ul> <li>A typical program could be conducted over four consecutive days as follows:</li> <li>Day 1: Introduction examining project case studies on intellectual capital legacy</li> <li>Days 2 &amp; 3: Explanation of: <ul> <li>The legal protection framework for intellectual asset and capital management</li> <li>Creating legacy value through intellectual capital and related value-chain management</li> <li>Capitalization options for intellectual capital</li> </ul> </li> <li>Day 4: Presentations and mentoring</li> </ul>  |
| Teaching and final exam  | This program will be delivered by experts and examine case studies for discussion. There is no final exam.   |
| Certificate              | Certificates will be awarded to all participants who successfully complete the program.  |
| Duration                 | The program's duration can be customized at the request of partner institutions.   |
| Target audience          | Executives from start-ups, MSMEs and enterprises, both big and small.  |
| Registration             | Enrollment is on an invitation-only basis in consultation with partner institutions.   |
| Languages of instruction | Arabic, Chinese, English, French, Portuguese, Russian and Spanish.   |
| Tuition fees             | This program is offered free-of-charge for all selected participants.  |
|                          |  |

### **On-demand Services**

On-demand services are delivered upon request from WIPO Member States.

### 38. Customization and Translation

### Description

The WIPO Academy has been responding to a number of Member State requests to translate and customize the distance learning courses it offers internationally in official languages to accelerate fundamental IP knowledge transfer to a wider range of country beneficiaries.

Customization requests are approved and initiated through a standard procedure involving an exchange of letters or cooperation agreements, the approval of course content translators, the transfer of course content and establishment of an online course platform through WIPO Academy's eLearning Center.

This exercise involves a dedicated staff or team with the requisite backgrounds who are trained throughout the customization process to acquire relevant expertise as they construct an effective IP education tool geared to the national and possibly regional context. The involvement of national IP offices as part of an international network of IP education advocates and experts is expected to be particularly dynamic. Skill and knowledge transfers are therefore a vibrant aspect of the process.

Information on this service can be found and requested from the DL Program team at welc@wipo.int

## 39. Intellectual Property for Youth Service (IP4Youth)

| Description           | This Service is offered in response to the demand from WIPO Member States for the introduction of intellectual property (IP) curricula for youth as early as in primary school. The WIPO Academy's pedagogical approach for young learners introduces IP-related subjects in the classroom by means of creative and innovative problem-solving exercises.  |
|-----------------------|--|
|                       | The Academy's gamified interactive tool for primary school children (Youth Corner) is available in Arabic with a revised English version currently under development. This creative process is modeled around the concepts of copyright, trademarks, and patents, introducing primary school pupils to vocabulary they will continue to use in their future academic lives.  |
|                       | For high school students, the IP4Youth Service offers engaging and informative workshops conducted in the dynamic setting of Youth Innovation Camps. These workshops encompass a wide range of interactive activities, from group exercises to entertaining trivia quizzes designed to stimulate outside-the-box thinking. The sessions also feature practical exercises drawing students into the fascinating world of IP and inventive problem- solving theory (TRIZ), which can be seamlessly integrated into STEM (Science, Technology, Engineering, and Mathematics) curricula. Adding an innovative dimension to these sessions, TRIZ is a systematic problem-solving methodology enabling students to tackle real-world issues by applying inventive solutions. |
|                       | The IP4Youth Service goes beyond traditional classroom instruction to offer a holistic learning experience, with the youth camps providing a dynamic and engaging environment for intellectual exploration. These camps primarily focus on copyright, patents, and trademarks, providing students with a comprehensive understanding of these crucial forms of IP.   |
| Content and structure | The Youth Corner is an online space that offers IP learning content and tools and enhanced audiovisual and interactive games on the following IP topics:  Game 1: Copyright (30 minutes)  Game 2: Patents (30 minutes)  Game 3: Trademarks (30 minutes)  The on-demand Youth Innovation Camps include the following:   |
|                       | Phase 1: Primer on IP (DL-001) Phase 2: Face-to-face workshops on creativity, inventiveness, and IP  |
| Target audience       | The IP4Youth Service is designed for primary and secondary school students, but persons responsible for teaching or for developing IP teaching guidelines for young learners can also benefit from this course.  |
| Registration          | To request the implementation of Youth Innovation Camps or for more information, please write to ip4youth@wipo.int   |
|                       |  |

### 40. Intellectual Property Youth Ambassadors Program (upon nomination)

### Description

The WIPO Academy's Intellectual Property Youth Ambassadors Program provides a unique opportunity for young and promising creators and inventors thoughtfully selected to promote the cause of intellectual property (IP) education within their respective home countries and regions. The Program acknowledges and applauds the innovative achievements of the exceptional young individuals chosen and promotes their engagement in invaluable networking and peer interaction experiences. These appointed youth ambassadors play a pivotal role in various activities designed to enhance their understanding of IP, hone their public speaking skills, and equip them with the tools needed for effective advocacy.

This multifaceted program transforms the young nominees into enthusiastic advocates for creativity, innovation and knowledge of IP, helping to develop a new generation well versed these areas. By instilling a deep appreciation for the value of IP rights and protection, these youth ambassadors become catalysts for a brighter future, where innovation and creativity are safeguarded and celebrated.

This WIPO Academy Program is not just about theoretical education but also about practical experiences and peer collaboration. It empowers young individuals to protect their own innovative ideas while inspiring others in their communities to do the same. Their passion and dedication will play a pivotal role in nurturing an environment where IP rights are respected and upheld, fostering a culture of innovation and creativity for individual creators and society as a whole.

### Content and structure

The IP Youth Ambassador Program offers a diverse range of activities including:

- Specialized IP training
- Public speaking
- Advocacy workshops
- Peer activities

### Nomination

To be selected for the IP Youth Ambassador Program candidates must:

- be officially nominated by their respective national IP office;
- be 26 years old or younger (the participation of minors requires parental consent);
- be creators, inventors or entrepreneurs of nationally recognized products, start-ups or SMEs;
- be role models for other young creators, inventors and entrepreneurs;
- be knowledgeable users of the IP system;
- have successfully completed the WİPO Academy's General Distance learning Course on Intellectual property (DL-101).
- have successfully completed the due diligence questionnaire on their invention or creation.

To nominate candidates for IP Youth Ambassadors Program, or for more information, please write to youthambassadors@wipo.int

### 41. Intellectual Property for Teachers and Policymakers Program (IP4Teachers)

### Description

The IP4Teachers Program serves as a foundational platform for initiating teachers and educators on their intellectual property (IP) education journey. The WIPO Academy fosters meaningful dialogue and collaboration among educators, curriculum developers, policymakers and IP offices, and provides the means required for related skill enhancement, customizable teaching and learning resource development.

This program invites teachers, educators, and curriculum developers to enroll and gain access to an array of valuable resources, including curricula, teaching methodologies and educational content thoughtfully assembled by the WIPO Academy. It features policymakers from relevant countries as guest speakers and observers sharing their national perspectives and views on IP education.

The program is meticulously designed to cater to individuals who are already actively engaged in educational roles in schools, IP offices, ministries of education and a variety of educational and training institutions. Its dynamics equip professionals with skills in intellectual property education transfer, enabling them to creatively incorporate these skills into their teaching practices. This, in turn, enhances the overall understanding and awareness of intellectual property.

This approach seamlessly integrates both online and face-to-face learning elements. Successful completion of the online course holds significant weight in the selection process for participation in the face-to-face segment of the training. This holistic approach ensures that participants not only gain knowledge but also demonstrate their expertise and commitment to the promotion of IP.

- The online course provides a general introduction to IP.
- The face-to-face stage, facilitated by the presence of curriculum developers and influential figures in education policymaking, takes a deeper dive into the subject matter.
- Upon conclusion of the training, candidates are expected to submit an IP essay, reflecting their understanding and grasp of the subject matter.

Starting in 2024, this program will be offered online for teachers worldwide, allowing them to participate remotely, free-of-charge, and without prerequisite conditions. The seminar, too, will be conducted online (five half days), guided by expert coaches and mentors in IP, pedagogy, and the Theory of Inventive Problem Solving (TRIZ), ensuring accessibility to a broader audience of educators from around the globe.

| Content and structure   | This program consists of instructional design modules using enhanced audiovisual and interactive games to provide an overview of existing policies, IP learning content, teaching tools, interactive games and questions for young people and a final teachers' assessment. The topics covered in the course include the following:  Topic 1: Primer on Intellectual Property (DL-001) or the General Course on Intellectual Property (DL-101)  Topic 2: Introduction to existing IP teaching challenges (face-to-face)  Topic 3: Three interactive lessons on the following IP domains and one problem-solving method:  Copyright  Teachers' tools (180 min)  Copyright case study  Copyright teasens plan  Copyright teachers' notes  Patents  Teachers' tools (180 min)  Patent case study  Patent student activities  Patent student activities  Patent student activities  Trademarks  Teachers' tools (180 min)  Trademark case study  Trademark teachers' notes  Trademark student activities  Trademark student activities  Trademark student activities  Trademark student activities  Trademark teachers' notes  Trademark teachers' notes |
|-------------------------|--|
| Teaching and final exam | Academic support is provided throughout the program; learners (who should be current teachers) can pose substantive questions to coaches online.   |
| Certificate             | An electronic certificate may be generated upon the successful completion of Topic 2 (for DL-001) and Topic 4 (for the IP4Teachers Program).   |
| Duration                | The program requires approximately 70 hours of study time over a period of eight weeks.  |
| Target audience         | The program is designed primarily for educators and teachers guiding their young target audiences, but persons responsible for introducing policies or developing IP teaching guidelines for young learners could also benefit from this course.   |
| Registration            | To request an IP For Teachers Training Seminar, or for more information, please write to ip4teachers@wipo.int  |
|                         | Information on the registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>  |
| Language of instruction | The program will be offered in English in 2024. Other languages will be made available in the future.  |
| Tuition fees            | This is a specialized program restricted to teachers, educators and policymakers in relevant fields. It is also offered on a scholarship basis, subject to recommendations from IP offices and other government offices.   |
|                         |  |

### 42. WIPO Academy Masterclass

### Description

The WIPO Academy provides assistance to Member States and partnering institutions upon request, to set up and deliver eLearning and hybrid training. Customized training may be requested on thematic and specific subject matter and delivered by WIPO experts in the domain concerned.

To request a Masterclass or more information, please write us at welc@wipo.int

Pilot Courses

Pilot courses are offered upon invitation. More information on schedules and participation will in due course be provided for the following courses on the WIPO eLearning Center.

## **43.** WIPO-Technology and Innovation Support Centers (TISCs) Staff Certification Program – Patentability Search Specialization

| Description             | This certification course develops the skills and knowledge associated with the services that staff members and officials of TISCs are expected to perform, and in particular for patent information searches. This course will be delivered over a period of seven to eight months utilizing the state-of-the-art WIPO eLearning Center. Participants are also given access to IP experts, both virtually through online discussion forums and in-person through lectures and workshops.   |
|-------------------------|---|
| Content and structure   | This course will use blended learning tools, combining the WIPO eLearning Center and in-person training.  The course consists of three phases:  Phase 1: Distance learning  Practical exercises and study of online modules focused on basic skills and knowledge associated with TISC activities.  Phase 2: Face-to-face training  An instructor-led course on patentability search, equivalent to six hours of training validated by a TISC focal point and provided by a WIPO-recognized training provider.  Phase 3: Practical TISC experience  On-the-job application of the skills and knowledge acquired during the first two phases in assisting and advising TISC clients on IP issues of varying nature and complexity. |
| Target audience         | The course is open to staff, officials and trainees in WIPO's global TISC network.  |
| Language of instruction | The pilot session of this certification course will be offered in English.  |

### **44.** Specialized Course on Intellectual Property Enforcement

| Description             | This course provides a factual overview of the legal and practical framework of intellectual property (IP) enforcement, with particular focus on areas of interest to legal practitioners and IP enforcement authorities. The course will cover multilateral, plurilateral and bilateral IP enforcement treaties and develop case studies illustrating the key learning points. |
|-------------------------|---|
| Content and structure   | The course will comprise the following modules:  - Module 1: Introduction to IP enforcement  - Module 2: The international IP enforcement framework  - Module 3: Civil procedures and remedies  - Module 4: Border measures  - Module 5: Criminal procedures  - Module 6: Counterfeiting and piracy   |
| Language of instruction | The pilot session of this course will be offered in English.  |

### 45. Specialized Course on Intellectual Property and Tourism

| Description             | This specialized course will provide participants with comprehensive knowledge about the use of intellectual property (IP) rights by the tourism industry and relevant support institutions as part of effective business strategies and policies.  The course will outline the key elements and legal requirements of IP rights linked most closely to the tourism value chain and how they can be protected domestically and abroad, elaborating on the advantages of business tools such as branding. |
|-------------------------|--|
| Content and structure   | The course will comprise the following modules:  - Module 1: Introduction to IP for tourism  - Module 2: Creating valid IP rights for tourism – Trademarks  - Module 3: Creating valid IP rights for tourism – Other IP rights  - Module 4: Protecting IP rights  - Module 5: Commercializing IP rights  - Module 6: Branding products and services  |
| Language of instruction | The pilot session of this course will be offered in English.   |

### **46.** General Course on Sports Entrepreneurship

| Description             | This general course IP and sports-related business covers such business fundamentals as financial literacy, entrepreneurship and how IP relates to them. It also provides a basic understanding of IP and its application to such sports-related areas as merchandising, ambush marketing, the personality rights of athletes, and licensing as an IP commercialization opportunity. |
|-------------------------|--|
| Language of instruction | The pilot session of this course will be offered in English.   |

### **47.** Advanced Course on Intellectual Property and Sports

| Description             | This advanced course will impart comprehensive knowledge about the use of intellectual property (IP) rights by the sporting industry and relevant support institutions as part of effective business strategies and policies. |
|-------------------------|---|
|                         | It will also serve as a tool to guide the development of national strategies for the use of IP to develop and sustain the sporting industry.  |
| Language of instruction | The pilot session of this course will be offered in English.  |

### **48.** Primer on Biotechnology Transfer

| Description             | This course provides practical knowledge to professionals in the biotechnology innovation ecosystem on the environment needed to ensure legal protection and certainty, sustainability and effective technology transfer in this sector. It will also address such challenging issues as the role of IP, know how protection and trade secrets in the creation, protection, commercialization and transfer of research outcomes from laboratories to public and private users. |
|-------------------------|--|
| Language of instruction | The pilot session of this course will be offered in English.   |

### 49. Specialized Course on Intellectual Property in the Blue Economy

| Description             | This specialized course highlights the IP strategies, knowledge opportunities and tools required to cultivate a self-sustaining and culturally relevant ecosystem.   |
|-------------------------|--|
|                         | This course will be developed in cooperation with the University of the West Indies (UWI), the Japan Patent Office (JPO) and the Caribbean Climate-Smart Accelerator, with financing from the Funds-In-Trust Japan Industrial Property Global. |
| Language of instruction | The pilot session of this course will be offered in English.   |

### 50. Specialized Course on Intellectual Property Audit and Due Diligence

| Description             | This specialized course covers IP asset management, risk mitigation, impact on strategic decision making, compliance requirements, investor confidence and industry-specific expertise, equipping learners to effectively navigate the complex IP landscape and contribute to the success of their organizations. |
|-------------------------|---|
| Language of instruction | The pilot session of this course will be offered in English.  |

### **51.** Specialized Course on Intellectual Property Finance and Valuation

| Description             | This specialized course will be conducted with cooperation and financial support from the Funds-In-Trust Korea, drawing inspiration from the Republic of Korea's experience and expertise in related policy and practice and strengthening partnership and networking among leaders in this field in developing member countries. |
|-------------------------|---|
|                         | It offers learners a holistic approach to valuation and IP-backed financing as shared by policy makers and experts from the public, non-profit and private sectors.   |
| Language of instruction | The pilot session of this course will be offered in English.  |

### **52.** Specialized Course on Intellectual Property and Videogames

| Description             | This specialized course examines the application of IP in the videogame sector. |
|-------------------------|---|
| Language of instruction | The pilot session of this course will be offered in English.                    |

## Academic Institutions Program

## University Partnerships and Joint Master's Degree Programs on Intellectual Property

The WIPO Academy's Academic Institutions Program offers 16 Joint Master's Degree Programs on intellectual property (IP) in partnership with universities, and in some instances sub-regional or national IP administrations in Africa, Asia, the Arab region, Europe and Latin America. The curricula for these programs, typically running for a year to a year and a half, are developed jointly by the WIPO Academy and relevant partner institution(s).

The following Joint Master's Degree Programs will be organized in 2024/25:

- 1. Master of Laws (LL.M.) in Intellectual Property, offered jointly by the WIPO Academy, the University of Turin, the Turin School of Management (SAA) and the Consortium for Research and Permanent Education (COREP), in Turin, Italy.
- 2. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe.
- 3. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Intellectual Property Organization (OAPI) and the University of Yaoundé II (UY II), in Yaoundé. Cameroon.
- 4. Master of Laws (LL.M.) in Intellectual Property with a Specialization in Patent Law and Design Law, offered jointly by the WIPO Academy, the Turkish Patent and Trademark Office and Ankara University, in Ankara, Türkiye.
- 5. Master's Degree in Intellectual Property (MIP) with a Specialization in Industrial Property, offered jointly by the WIPO Academy and Tongji University, in Shanghai, People's Republic of China.
- 6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andrés, in Buenos Aires, Argentina.
- 7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of the Republic of Poland and Jagiellonian University, in Krakow, Poland.
- 8. Master's Degree in Intellectual Property and Development Policy (MIPD), offered jointly by the WIPO Academy, the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea, the Korean Intellectual Property Office (KIPO) and the Korea Development Institute School of Public Policy and Management (KDI School), in Sejong, Republic of Korea.
- 9. Master of Laws (LL.M.) in Intellectual Property and Technology Law, offered jointly by the WIPO Academy and IE University, in Madrid, Spain.

- 10. Master's Degree in Intellectual Property and Innovation Management (MIPIM), offered jointly by the WIPO Academy and Singapore University of Social Sciences (SUSS), in Singapore.
- 11. Master's Degree in Intellectual Property and Technology Transfer (MIPTT), offered jointly by the WIPO Academy, the Patent Office of the Republic of Bulgaria (BPO) and Sofia University, in Sofia, Bulgaria.
- 12. Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI), offered jointly by the WIPO Academy, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU), in Mecca, Kingdom of Saudi Arabia (new).
- 13. Executive Master's Degree Program in Intellectual Property and Innovation (MIPEI), offered jointly by the WIPO Academy, the Moroccan Ministry of Trade and Industry, the Moroccan Office of Industrial and Commercial Property (OMPIC) and Université Mohammed VI Polytechnique (UM6P) in Ben Guerir, Kingdom of Morocco (new).
- 14. Master of Laws (LL.M.) / Master's Degree in Intellectual Property and Management (MIPM), offered jointly by the WIPO Academy, the Office of the Controller General of Patents, Designs and Trade Marks of India, and the National Law University Delhi (NLU-D), in New Delhi, India (new).
- 15. Master's Degree Program in Intellectual Property and Innovation Policy, offered jointly by the WIPO Academy and Tsinghua University (new).
- 16. Master's Degree in Intellectual Property Management and Innovation (MIPMI), offered jointly by the WIPO Academy, the Intellectual Property Office of the Philippines (IPOPHL) and De La Salle University (DLSU), in Manila, Philippines (new).

The aim of these Joint Master's Degree Programs is to facilitate access to higher education on IP for all qualified individuals. A limited number of scholarships is available for qualified nationals of developing countries, least-developed countries (LDCs) and countries with economies in transition working for relevant public sector institutions, including universities and R&D institutions, and for small and medium-sized enterprises (SMEs). Interested candidates admitted to a program, but not qualifying or not selected for scholarships must finance their own tuition, accommodation and travel costs.

The residential phases of these programs are held in-person, but subject to prevailing public health conditions at the time. When not permitted by such conditions, every effort will be made to offer them online.

The WIPO Academy also provides support to universities and teaching institutions seeking to offer IP higher education in developing countries, LDCs and countries with economies in transition. Such support will be provided mainly for curriculum development, supply of IP textbooks and reference materials, and guest lecturers. A hallmark initiative of this kind is a new non-credit course called **PatentX**, offered jointly by WIPO and Harvard Law School (HLS), on the relationship between patent law and global public health, with particular reference to the impact of the COVID-19 pandemic and the role of IP in stimulating the production and distribution of vaccines and medicines.

Other support offered to IP teachers, academics and researchers by the WIPO Academy includes the Colloquium for Teachers of Intellectual Property, jointly organized with the World Trade Organization in Geneva and the Regional WIPO-WTO Colloquia for IP Teachers in Africa, Asia and Latin America. The Academy also offers Conferences on IP and Innovation for IP Researchers in Asia and Latin America.

## 1. Master of Laws (LL.M.) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin, the Turin School of Management (SAA) and the Consortium for Research and Permanent Education (COREP), in Turin, Italy

| Subjects covered           | <ul> <li>Copyright and related rights</li> <li>Patents</li> <li>Trademarks, designs and geographical indications</li> <li>IP and economics</li> <li>IP and international law</li> <li>IP, unfair competition and antitrust law</li> <li>Technology transfer</li> <li>IP managerial and entrepreneurial skills</li> <li>New IP rights</li> <li>Skills-building practical training</li> <li>Annual conference</li> <li>Study visit to WIPO</li> <li>Research project</li> </ul> |
|----------------------------|---|
| Language of instruction    | English   |
| Admission requirements     | To be considered, applicants must:  - hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration, with university attendance of a minimum of four years in one or more of the above fields; and  - be fluent in English. This will be assessed through a recognized English proficiency test.  |
| Maximum number of students | Limited to a total of 40 self-supported and financed students.  |
| Scholarships               | A limited number of scholarships cover:  - return travel;  - registration and tuition fees;  - full board and lodging; and  - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including   |
|                            | travel arrangements.  |
| Application forms          | Application forms are available on the WIPO Academy and University of Turin websites: www.wipo.int/academy http://www.turin-ip.com  |
| Venue                      | Turin, Italy.   |
| Registration               | January to May 2024.  |
| Dates                      | <ul> <li>September to December 2024: compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (https://welc.wipo.int/);</li> <li>January to April 2025: residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva; and</li> <li>May to July 2025: preparation and submission of a final research paper.</li> </ul>  |
| Award                      | Successful students will be awarded a Master of Laws (LL.M) Degree in Intellectual Property by the University of Turin on behalf of WIPO, SAA and COREP.  |
| Teachers                   | Classes are taught by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, well-reputed IP professionals and staff from the co-organizers, including WIPO.  |
| More information           | Visit the WIPO Academy and University of Turin websites for more details and updated information: www.wipo.int/academy http://www.turin-ip.com  |
|                            |   |

## 2. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe

### This program is organized with financial assistance from the Government of Japan.

| Subjects covered           | <ul> <li>Patents</li> <li>Trademarks and geographical indications</li> <li>Patent drafting</li> <li>Competition and antitrust</li> <li>Industrial designs</li> <li>Copyright and related rights</li> <li>Food and Agriculture Organization of the United Nations, the Conventior on Biological Diversity, the International Union for the Protection of the New Varieties of Plants System and public health</li> <li>Traditional knowledge, folklore and genetic resources</li> <li>Transfer of technology and IP asset management and strategic planning</li> <li>Innovation and entrepreneurship</li> <li>New IP rights</li> <li>IP and small and medium-sized enterprises (SMEs) and large enterprises</li> <li>Enforcement of IP rights</li> <li>Skills-building practical sessions at ARIPO</li> <li>Annual conference</li> <li>Dissertation research and writing</li> </ul> |
|----------------------------|--|
| Language of instruction    | English.   |
| Admission requirements     | To be considered, applicants must:  - be nationals of an African country;  - hold at least a lower second-class bachelor's degree from a recognized university in any discipline; and  - be fluent in English.   |
| Maximum number of students | Limited to a total of 40 self-supported and financed students  |
| Scholarships               | A limited number of scholarships cover:  - return travel;  - registration and tuition fees;  - full board and lodging; and  - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.   |
| Application forms          | Application forms are available on the websites of the WIPO Academy, ARIPO and Africa University: www.wipo.int/academy www.aripo.org www.africau.edu   |
| Venue                      | Mutare, Zimbabwe.  |
| Registration               | November 2023 to February 2024.  |
| Dates                      | <ul> <li>May to July 2024: compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy eLearning Center (https://welc.wipo.int/);</li> <li>August to December 2024: residential phase in Mutare, Zimbabwe, including a two-week skills-building practical training session and an annual IP conference at ARIPO Headquarters in Harare, Zimbabwe; and</li> <li>December 2024 to April 2025: Finalization and submission of a dissertation.</li> </ul>   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property (MIP) by Africa University on behalf of WIPO and ARIPO.   |
| Teachers                   | Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, well-reputed IP professionals and staff from the co-organizers, including WIPO.  |
| More information           | Visit the WIPO Academy, ARIPO and Africa University websites for more details and updated information:  www.wipo.int/academy www.aripo.org www.africau.edu   |

3. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Intellectual Property Organization (OAPI) and the University of Yaoundé II (UY II) in Yaoundé, Cameroon

### This program is organized with financial assistance from the Government of Japan.

| Subjects covered           | <ul> <li>General introduction to intellectual property (IP)</li> <li>Regional and national IP</li> <li>Technical and ornamental creations</li> <li>Patents</li> <li>Utility models</li> <li>Industrial designs</li> <li>Special titles (plant varieties, topographies of integrated circuits)</li> <li>Trademarks for goods and services</li> <li>Trade names</li> <li>Appellations of origin</li> <li>Geographical indications</li> <li>Literary and artistic property</li> <li>Copyright and related rights</li> <li>Electronic commerce and copyright</li> <li>Defense of IP rights</li> <li>Competition and IP</li> <li>IP disputes</li> <li>Skills development training at OAPI</li> <li>IP and technology transfer</li> <li>IP and technology transfer</li> <li>IP audit</li> <li>Economics of IP</li> <li>Current IP issues</li> <li>Dissertation</li> </ul> |
|----------------------------|---|
| Language of tuition        | French.   |
| Admission requirements     | To be considered, applicants must:  - be nationals of an African country;  - hold at least a bachelor's degree in law, economics, sciences or an engineering diploma issued by a recognized university; and  - be fluent in French.   |
| Maximum number of students | Limited to a total of 40 self-supported and financed students.  |
| Scholarships               | A limited number of scholarships cover:  - return travel;  - registration and tuition fees;  - full board and lodging; and  - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.  |
| Application forms          | Application forms are available on the WIPO Academy, OAPI and University of Yaoundé websites:  www.wipo.int/academy  www.oapi.int  www.universite-yde2.org  |
| Venue                      | Yaoundé, Cameroon.  |
| Registration               | March to June 2024.   |
| Dates                      | <ul> <li>October 2024 to January 2025: Compulsory distance learning (DL) phase including a final examination through the WIPO Academy eLearning Center (https://welc.wipo.int/);</li> <li>January to June 2025: Residential phase at the University of Yaoundé II and at the OAPI Denis Ekani Intellectual Property Academy in Cameroon, including three weeks of practical work at OAPI Headquarters, in Yaoundé; and</li> <li>June 2025: Examination and submission of a dissertation (mémoire) in Yaoundé.</li> </ul>  |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property by the University of Yaoundé on behalf of WIPO and OAPI.   |

| Teachers         | Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, well-reputed IP professionals and staff from the co- organizers, including WIPO. |
|------------------|---|
| More information | Visit the WIPO Academy, OAPI and University of Yaoundé websites for<br>more details and updated information:<br>www.wipo.int/academy<br>www.oapi.int<br>www.universite-yde2.org   |

4. Master of Laws (LL.M.) in Intellectual Property with a Specialization in Patent Law and Design Law, offered jointly by the WIPO Academy, the Turkish Patent and Trademark Office and Ankara University in Ankara, Türkiye

## This program is organized in cooperation with the Government of Türkiye through the Turkish Patent and Trademark Office (TÜRKPATENT).

| Subjects covered                  | <ul> <li>Patents</li> <li>Trademarks, industrial designs and geographical indications</li> <li>Patent drafting</li> <li>Introduction to IP and research methodology: Interdisciplinary approaches</li> <li>Advanced patent law: Substantive and procedural</li> <li>Advanced design law: Substantive and procedural</li> <li>Advanced trademarks: Substantive and procedural</li> <li>Geographical indications and traditional knowledge</li> <li>Commercialization, valuation of IP and IP business</li> <li>International copyright law</li> <li>Practical training</li> <li>Research project and thesis</li> </ul> |
|-----------------------------------|---|
| Language of tuition               | English.  |
| Admission requirements            | To be considered, applicants must:  - hold a bachelor's degree from a recognized university (open to all disciplines);  - provide a transcript with a minimum grade point average of 2.00/4.00); and  - be fluent in English.   |
| Maximum number of students        | Limited to a total of 25 self-supported and financed students.  |
| Scholarships<br>(to be confirmed) | A limited number of scholarships cover:  - return travel;  - registration and tuition fees;  - full board and lodging; and  - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.  |
| Application forms                 | Application forms will be available on the WIPO Academy, Turkish Patent Institute and Ankara University websites: <a href="https://example.com/www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://fisaum.ankara.edu.tr/en">https://fisaum.ankara.edu.tr/en</a>   |
| Venue                             | Ankara, Türkiye.  |
| Registration                      | February to May 2024.   |
| Dates                             | Academic year September 2024 to June 2025:  - September to December 2024: Compulsory distance learning (DL) phase including a final examination through the WIPO Academy eLearning Center (https://welc.wipo.int/);  - February to June 2025: Residential phase at Ankara University in Ankara, Türkiye. This includes a practical training at TÜRKPATENT, Türkiye; and  - May to June 2025: Preparation and submission of a final research paper during the residential phase at Ankara University.  |
| Award                             | Successful students will be awarded a Master of Laws Degree in Intellectual Property with a Specialization in Patent Law and Design Law by Ankara University on behalf of WIPO and TÜRKPATENT.  |
| Teachers                          | Classes are delivered by eminent academics from Ankara University, visiting lecturers from other leading universities, well-reputed IP professionals and staff from the co-organizers.  |
| More information                  | Visit the WIPO Academy and Ankara University websites for more details and updated information: www.wipo.int/academy http://fisaum.ankara.edu.tr/en   |

## 5. Master's Degree in Intellectual Property (MIP) with a Specialization in Industrial Property, offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China

## This program is organized in cooperation with the Government of the People's Republic of China.

| Subjects covered           | <ul> <li>Introduction to intellectual property (IP) law and economics</li> <li>IP and innovation policy</li> <li>Patent law</li> <li>Design law and innovation</li> <li>Trademark law and geographical indications</li> <li>Copyright and related rights</li> <li>IP and business strategy</li> <li>Competition policy and law</li> <li>IP in the digital economy</li> <li>IP in the digital economy</li> <li>IP in telligence</li> <li>IP asset management</li> <li>International IP law</li> <li>Practical skills development training</li> <li>Moot court and study visits</li> <li>Annual conference</li> <li>Thesis</li> </ul> |
|----------------------------|---|
| Language of tuition        | English.  |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree from a recognized university; - One year of work experience; - provide proof of English proficiency (IELTS or TOEFL); and - have passed CET-6 (Chinese students only).   |
| Maximum number of students | Limited to a total of 40 self-supported and financed students.  |
| Scholarships               | A limited number of scholarships cover: - return travel; - registration and tuition fees; - full board and lodging; and - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.  |
| Application forms          | Application forms are available on the WIPO Academy and Tongji<br>University websites:<br>www.wipo.int/academy<br>www.tongji.edu.cn/english   |
| Venue                      | Shanghai, People's Republic of China.   |
| Registration               | December 2023 to March 2024.  |
| Dates                      | <ul> <li>Fully residential: September 2024 to August 2025; and</li> <li>The finalization of the research paper/project: from August to December 2025</li> </ul>   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property with a Specialization in Industrial Property by Tongji University or behalf of WIPO.   |
| Teachers                   | Classes are delivered by eminent academics from Tongji University,<br>Shanghai, visiting lecturers from other leading universities, well-reputed IF<br>professionals and staff from WIPO and the other co-organizers.   |
| More information           | Applicants should visit the WIPO Academy and Tongji University websites for more details and updated information: www.wipo.int/academy www.tongji.edu.cn/english  |
|                            |   |

6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andrés in Buenos Aires, Argentina

## This program is organized in cooperation with the Government of Argentina through the National Institute of Industrial Property (INPI) Argentina.

| Subjects covered           | <ul> <li>General introduction to intellectual property (IP)</li> <li>IP management</li> <li>International aspects of IP</li> <li>"Derecho de Autor" and copyright (including IP in the creative industries</li> <li>Patent law</li> <li>Technology transfer</li> <li>Trademarks, industrial designs and geographical indications</li> <li>IP valuation</li> <li>Internet policies and governance</li> <li>Media law: Legal aspects of the web</li> <li>IP for entrepreneurs</li> <li>Management of IP rights: Open innovation</li> <li>IP in health and agricultural innovation</li> <li>National and business strategies on IP and innovation policy for the development of Latin America</li> <li>Skills development training at INPI Argentina</li> <li>Writing and submission of the final research paper</li> </ul> |
|----------------------------|--|
| Language of tuition        | Spanish.   |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree from a recognized university; - be fluent in Spanish; and - have good knowledge of English.   |
| Maximum number of students | Limited to a total of 30 self-supported and financed students.   |
| Scholarships               | A limited number of scholarships cover: - return travel; - registration and tuition fees; - full board and lodging; and - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.   |
| Application forms          | Application forms are available on the WIPO Academy and University of San Andrés websites: www.wipo.int/academy http://www.udesa.edu.ar  |
| Venue                      | Buenos Aires, Argentina.   |
| Registration               | July to October 2024.  |
| Dates                      | <ul> <li>February to March 2025: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (https://welc.wipo.int/); and</li> <li>April to October 2025: Residential phase at the University of San Andrés and at INPI in Buenos Aires, Argentina.</li> </ul>   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property and Innovation by the University of San Andrés on behalf of WIPC and INPI.  |
| Teachers                   | Classes are delivered by eminent academics from the University of San Andrés, Buenos Aires, visiting lecturers from other leading universities, well-reputed IP professionals and the staff of WIPO and INPI.  |
| More information           | Applicants should visit the WIPO Academy and University of San Andrés websites for more details and updated information: www.wipo.int/academy http://www.udesa.edu.ar  |

# 7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland

## This program is organized in cooperation with the Government of the Republic of Poland through the Patent Office of Poland.

| Subjects covered           | Studies will focus on challenging issues arising from new technologies in the field of intellectual property (IP) law:  Introduction to IP (including introduction to European Union law; new technologies; ethical, social and legal perspectives; trademarks and allied rights; industrial designs and geographical indications; copyright and related rights and patent law)  New technologies and patent law  Copyright and related rights in the digital age  Trademarks, geographical indications, designs, trade secrets and unfair competition  New technologies and media law  Data protection, privacy and personal rights on the Internet  Digital libraries  Internet service providers' liability  IP protection of software, databases and computer games  IP contracts  Technology transfer and commercialization of IP  Arbitration and mediation in IP matters  International aspects of IP  Enforcement of IP rights  Study visit with skills development training at the Patent Office of the Republic of Poland  Writing and submission of dissertation/thesis or seminar and internship |
|----------------------------|--|
| Language of tuition        | English.   |
| Admission requirements     | To be considered, applicants must:  - hold a bachelor's degree in law, economics, business administration or related fields from a recognized university; and  - be fluent in English (this will be assessed through a recognized English proficiency test).   |
| Maximum number of students | Limited to a total of 50 self-supported and financed students.   |
| Application forms          | Application forms are available on the WIPO Academy and Jagiellonian University websites: <a href="https://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.ipwi.uj.edu.pl/index.php?lang=en">www.ipwi.uj.edu.pl/index.php?lang=en</a>  |
| Venue                      | Krakow, Poland.  |
| Registration               | March to June 2024.  |
| Dates                      | <ul> <li>October 2024 to January 2025: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy eLearning Center (https://welc.wipo.int/) and the Jagiellonian University eLearning Platform;</li> <li>February to June 2025: Residential phase at Jagiellonian University including a study visit with practical training at the Patent Office of Poland in Warsaw, Poland; and</li> <li>October to December 2025: Dissertation/thesis/master's seminar and internship.</li> </ul>   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property and New Technologies by the Jagiellonian University on behalf of WIPO and the Patent Office of Poland.  |
| Teachers                   | Classes are delivered by eminent academics from the Jagiellonian University, Krakow, visiting lecturers from other leading universities, well-reputed IP professionals and staff from WIPO and the Patent Office of Poland.  |
| More information           | Applicants should visit the WIPO Academy and Jagiellonian University websites for more details and updated information: www.wipo.int/academy www.ipwi.uj.edu.pl/index.php?lang=en  |

The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

8. Master's Degree in Intellectual Property and Development Policy (MIPD), offered jointly by the WIPO Academy, the Ministry of Culture, Sports and Tourism (MCST) of the Republic of Korea, the Korean Intellectual Property Office (KIPO) and the Korea Development Institute School of Public Policy and Management (KDI School) in Sejong, Republic of Korea

This program is organized in cooperation with the Government of the Republic of Korea through the Korean Intellectual Property Office (KIPO) and with the support of the Ministry of Culture, Sports and Tourism (MCST).

| Subjects covered           | <ul> <li>General introduction to intellectual property (IP)</li> <li>Introduction to development policy</li> <li>International IP law and development policy</li> <li>Copyright and related rights</li> <li>Analysis of market and public policy</li> <li>Language of public policy and management</li> <li>Quantitative methods of research</li> <li>Trademarks, industrial designs and geographical indications</li> <li>Patents and innovation</li> <li>Trade and development</li> <li>IP, emerging issues and sustainable development</li> <li>IP management and practice</li> <li>Korean economic development</li> <li>Supervised research project</li> <li>Skills development training at KIPO and the Korea Strategy Agency (KISTA)</li> <li>Writing and submission of the final research paper</li> </ul> |
|----------------------------|---|
| Language of tuition        | English.  |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree from a recognized university; and - be fluent in English.  |
| Maximum number of students | Limited to a total of 30 self-supported and financed students.  |
| Scholarships               | A limited number of scholarships cover: - return travel; - tuition fees; - full board and lodging; and - medical insurance.  Visa costs, if any, are borne by the participants.   |
|                            | Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.  |
| Application forms          | Application forms are available on the WIPO Academy and KDI School websites:  www.wipo.int/academy www.kdischool.ac.kr  |
| Venue                      | Sejong, Republic of Korea.  |
| Registration               | June to September 2024.   |
| Dates                      | <ul> <li>January to February 2025: compulsory distance learning (DL) phase, including a final examination through the WIPO Academy eLearning Center(https://welc.wipo.int/); and</li> <li>February to December 2025: residential phase at KDI School in Sejong and practical training at KIPO in Daejeon, Republic of Korea.</li> </ul>   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property and Development Policy by the Korea Development Institute School of Public Policy and Management on behalf of WIPO, MCST and KIPO.   |
| Teachers                   | Classes are delivered by eminent academics from the KDI School, visiting lecturers from other leading universities, well-reputed IP professionals and staff from WIPO and KIPO.   |
| More information           | Applicants should visit the WIPO Academy and KDI School websites for more details and updated information: www.wipo.int/academy www.kdischool.ac.kr   |
|                            |   |

# 9. Master of Laws (LL.M.) in Intellectual Property and Technology Law, offered jointly by the WIPO Academy and IE University in Madrid, Spain

| Subjects covered           | <ul> <li>International IP law</li> <li>Copyright law</li> <li>Patent law</li> <li>Trademark law</li> <li>Competition law</li> <li>Digital governance</li> <li>Cybersecurity and computer crime laws</li> <li>Strategy and innovation</li> <li>Negotiation</li> </ul> |
|----------------------------|--|
| Language of tuition        | English.   |
| Admission requirements     | <ul> <li>To be considered, applicants must:</li> <li>hold at least a bachelor's degree from a recognized university;</li> <li>be fluent in English; and</li> <li>complete an online assessment, entrance exam and a personal interview.</li> </ul>                   |
| Maximum number of students | Limited to a total of 15 self-supported and financed students.   |
| Scholarships               | A limited number of scholarships are available to cover partial tuition fees for qualified students from developing countries, LDCs and countries with economies in transition.  |
|                            | Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.   |
| Application forms          | Application forms are available on the WIPO Academy and IE University websites: www.wipo.int/academy www.ie.edu  |
| Venue                      | Madrid, Spain.   |
| Registration               | To be announced in 2024.   |
| Dates                      | September 2024 to June 2025 (fully residential at IE University).  |
| Award                      | Successful students will be awarded a Master of Laws Degree in Intellectual Property and Technology Law by IE University on behalf of WIPO.  |
| Teachers                   | Classes are delivered by eminent academics from the IE University, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO.  |
| More information           | Applicants should visit the WIPO Academy and IE University websites for more details and updated information:  www.wipo.int/academy www.ie.edu   |

# 10. Master's Degree in Intellectual Property and Innovation Management (MIPIM), offered jointly by the WIPO Academy and Singapore University of Social Sciences (SUSS), Singapore

| Subjects covered           | <ul> <li>General introduction to intellectual property</li> <li>Copyright and related rights</li> <li>Patents</li> <li>Trademarks, industrial designs and geographical indications</li> <li>IP asset management</li> <li>IP and business strategy</li> <li>IP in the global context</li> <li>IP intelligence</li> <li>Licensing IP</li> <li>Commercializing innovation</li> <li>Applied research projects</li> </ul> Electives: |
|----------------------------|---|
|                            | <ul> <li>IP in the ASEAN context</li> <li>Contemporary topics in technology and business</li> <li>IP law in China</li> <li>Monetizing innovation: Valuation</li> <li>Patent information and search</li> </ul>   |
| Language of tuition        | English.  |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree from a recognized university; and - be fluent in English.  |
| Maximum number of students | Limited to a total of 15 self-supported and financed students.  |
| Scholarships               | A limited number of scholarships are available to cover partial tuition feed for qualified students from developing countries, LDCs and countries with economies in transition.   |
|                            | Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information.   |
| Application forms          | Application forms are available on the WIPO Academy and SUSS websites www.wipo.int/academy www.suss.edu.sg  |
| Venue                      | Singapore.  |
| Registration               | March to April 2024.  |
| Dates                      | August 2024 to April 2025.  |
| Award                      | Successful students will be awarded a Master of Intellectual Property and Innovation Management Degree by the Singapore University of Social Sciences on behalf of WIPO.  |
| Teachers                   | Classes are delivered by eminent academics from SUSS, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO.  |
| More information           | Applicants should visit the WIPO Academy and SUSS websites for more details and updated information: www.wipo.int/academy www.suss.edu.sg   |
|                            |   |

# 11. Master's Degree in Intellectual Property and Technology Transfer (MIPTT), offered jointly by the WIPO Academy, the Patent Office of the Republic of Bulgaria (BPO) and Sofia University in Sofia, Bulgaria

## This program is organized in cooperation with the Government Bulgaria through the Patent Office of the Republic of Bulgaria (BPO).

| Subjects covered           | Introduction to the IP system     Patents and innovation   |
|----------------------------|--|
|                            | <ul> <li>Patent intelligence for technology transfer and innovation</li> <li>Developing IP strategy</li> <li>Trademarks and industrial design management</li> <li>Technology transfer and IP commercialization and use of IPRs</li> <li>IP enforcement</li> <li>Copyright in the digital age</li> <li>Innovation management in the organization</li> <li>Artificial intelligence</li> <li>Unfair competition and know-how</li> <li>Entrepreneurship and innovation</li> <li>Top tools for business management</li> <li>Practical skills training</li> <li>Research project - thesis</li> </ul> |
| Language of tuition        | English.   |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree from a recognized university; and - be fluent in English.   |
| Maximum number of students | Limited to a total of 20 self-supported and financed students.   |
| Scholarships               | A limited number of scholarships are available to cover partial tuition fees for qualified students from developing countries, LDCs and countries with economies in transition.  |
|                            | Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.   |
| Application forms          | Application forms are available on the WIPO Academy and Sofia University websites:  www.wipo.int/academy www.uni-sofia.bg  |
| Venue                      | Sofia, Bulgaria.   |
| Registration               | July to September 2024.  |
| Dates                      | October 2024 to June 2025.   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property and Technology Transfer (MIPTT) by Sofia University on behalf of WIPO and BPO.  |
| Teachers                   | Classes are delivered by eminent academics from Sofia University, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO and the BPO.   |
| More information           | Applicants should visit the WIPO Academy and Sofia University websites for more details and updated information: <a href="https://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.uni-sofia.bg">www.uni-sofia.bg</a>   |

12. Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI), offered for the first time jointly by the WIPO Academy, the Saudi Authority for Intellectual Property (SAIP) and Umm Al Qura University (UQU) in Mecca, Kingdom of Saudi Arabia (new)

## This program is organized in cooperation with the Government of the Kingdom of Saudi Arabia through the Saudi Authority for Intellectual Property (SAIP).

| Subjects covered           | <ul> <li>Intellectual property policies and protection</li> <li>Patents and competition law</li> <li>Legal professionalism and ethics</li> <li>Managing innovation: From plan to product</li> <li>Patent licensing, technology transfer, IP valuation and dispute resolution</li> <li>Trademarks, geographical indications and industrial design law and practice</li> <li>Copyright and related rights law</li> <li>Entrepreneurship from A to Z</li> <li>Independent study seminar (research project)</li> <li>IP management</li> <li>Practical skills training</li> <li>Research project</li> </ul> |
|----------------------------|--|
| Languages of tuition       | English.   |
| Admission requirements     | To be determined.  |
| Maximum number of students | To be determined.  |
| Scholarships               | A limited number of scholarships are available to cover tuition fees.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information, including travel arrangements.  |
| Application forms          | Application forms are available on the WIPO Academy and UQU websites: <a href="https://www.wipo.int/academy">www.wipo.int/academy</a> www.uqu.edu.sa   |
| Venue                      | Mecca, Kingdom of Saudi Arabia.  |
| Registration               | To be announced in 2024.   |
| Dates                      | To be announced in 2024.   |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property, Entrepreneurship and Innovation (MIPEI) by Umm Al Qura University on behalf of WIPO.   |
| Teachers                   | Classes are delivered by eminent academics from the UQU, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO and the Government of Saudi Arabia.   |
| More information           | Applicants should visit the WIPO Academy and UQU websites for more details and updated information: www.wipo.int/academy www.uqu.edu.sa  |
|                            |  |

13. Executive Master's Degree in Intellectual Property and Innovation, offered jointly by the WIPO Academy, the Moroccan Office of Industrial and Commercial Property (OMPIC), the Ministry of Industry and Trade of the Kingdom of Morocco, and Université Mohammed VI Polytechnique (UM6P) in Ben Guerir, Kingdom of Morocco (new)

This program is organized in cooperation with the Government of the Kingdom of Morocco through the Moroccan Office of Industrial and Commercial Property (OMPIC), and the Ministry of Industry and Trade of the Kingdom of Morocco.

| Subjects covered           | <ul> <li>Introduction to intellectual property</li> <li>Patents and innovation</li> <li>Trademarks, designs and models</li> <li>Copyright</li> <li>Data analytics and patents information</li> <li>Introduction to technology transfer</li> <li>Intellectual property management</li> <li>Intellectual property strategies for business</li> <li>Intellectual property and competition law</li> <li>Technology transfer management process</li> <li>Technological and economic feasibility study</li> <li>Intellectual property assessment in life sciences and in physical sciences</li> <li>Intellectual property and entrepreneurship: Start-ups, spin-offs, and others</li> <li>Academic and industrial collaboration in intellectual property</li> <li>IP valuation</li> <li>Alternative dispute resolution: Mediation and arbitration</li> </ul> |
|----------------------------|--|
| Languages of tuition       | The majority of courses are delivered in French with the exception of some courses which are offered in English.   |
| Admission requirements     | To be considered, applicants must: - have at least a master's degree in engineering; - have at least five years of professional experience in a field linked to innovation, research, creation or protection of intangible assets; - be fluent in French; and - have an intermediate level in English.   |
| Maximum number of students | Limited to a total of 25 students.   |
| Scholarships               | A limited number of scholarships are available to cover tuition fees.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information.   |
| Application forms          | Application forms are available on the WIPO Academy and UM6P websites: www.wipo.int/academy www.um6p.ma  |
| Venue                      | Ben Guerir, Kingdom Morocco.   |
| Registration               | To be announced in 2024.   |
| Dates                      | To be announced in 2024.   |
| Award                      | Successful students will be awarded an Executive Master's Degree in Intellectual Property and Innovation by Université Mohammed VI Polytechnique on behalf of WIPO, OMPIC and the Ministry of Industry and Trade of the Kingdom of Morocco.  |
| Teachers                   | Classes are delivered by eminent academics from the UM6P, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO and the Government of Morocco.   |
| More information           | Applicants should visit the WIPO Academy and UM6P websites for more details and updated information: <a href="https://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.um6p.ma">www.um6p.ma</a>   |
|                            |  |

14. Master of Laws (LL.M.) / Master's Degree in Intellectual Property and Management (MIPM), offered jointly by the WIPO Academy, the Office of the Controller General of Patents, Designs and Trade Marks of India, and the National Law University Delhi (NLU-D), in New Delhi, India (new)

This program is offered in a dual track mode, with students from a law background following the LL.M. track and students with a non-law background following the master's degree track.

| Subjects covered           | <ul> <li>Legal research methodology and research methods – focus on research methods in IP law/social sciences</li> <li>Comparative law systems</li> <li>Law and justice in a globalizing world – focus on international IP law and globalization in India and South Asia</li> <li>IP and innovation - focus on patents, plant variety protection, semiconductor protection and industrial designs</li> <li>IP and creative industries – copyright and neighboring rights</li> <li>IP and brand protection – trademarks, geographical indications</li> <li>IP variants – trade secrets, test/regulatory data, non-personal data, publicity rights, traditional knowledge and traditional cultural expressions, and unfair competition</li> <li>IP licensing and contract management</li> <li>IP monetization and valuation</li> <li>Strategic IP management</li> <li>Contemporary IP challenges</li> <li>Advanced IP acquisition</li> <li>IP commercialization and transfer of technology</li> <li>IP examination, IP office administration and management</li> <li>IP and competition law / regulation interface</li> <li>IP enforcement, dispute resolution and management</li> <li>IP intelligence and analytics</li> <li>Dissertation/ research project</li> </ul> |
|----------------------------|--|
| Language of tuition        | English.   |
| Admission requirements     | To be considered, applicants must:  - hold at least a bachelor's degree (in law or other disciplines) from a recognized university;  - be fluent in English;  - have a WIPO Academy General Distance Learning Course on Intellectual Property (DL-101) certificate or L2Pro India certification; and  - pass the entrance exam (for domestic students) or a personal interview (for international students).   |
| Maximum number of students | Limited to a total of 50 self-supported and financed students.   |
| Scholarships               | A limited number of scholarships are available to cover tuition fees.  |
|                            | Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information.  |
| Application forms          | Application forms are available on the WIPO Academy and NLU-D websites: www.wipo.int/academy www.nludelhi.ac.in  |
| Venue                      | New Delhi, India.  |
| Registration               | To be announced in 2024.   |
| Dates                      | August 2024 to June 2025.  |
| Award                      | Successful students will be awarded a LL.M. / Master's Degree in Intellectual Property and Management by NLU-D on behalf of WIPO.  |
| Teachers                   | Classes are delivered by eminent academics from the NLU-D, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO.  |
| More information           | Applicants should visit the WIPO Academy and NLU-D websites for more details and updated information: <a href="https://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.nludelhi.ac.in">www.nludelhi.ac.in</a>  |

# 15. Master's Degree Program in Intellectual Property and Innovation Policy, offered jointly by the WIPO Academy, and Tsinghua University in Beijing, People's Republic of China (new)

| Subjects covered           | <ul> <li>Legal research methodology and research methods – focus on research methods in IP law/social sciences</li> <li>Comparative law systems</li> <li>Law and justice in a globalizing world – focus on international IP law and globalization</li> <li>IP and innovation - focus on patents, plant variety protection, semiconductor protection and industrial designs</li> <li>IP and creative industries – copyright and neighboring rights</li> <li>IP and brand protection – trademarks, geographical indications</li> <li>IP variants – trade secrets, test/regulatory data, non-personal data, publicity rights, traditional knowledge and traditional cultural expressions, and unfair competition</li> <li>IP licensing and contract management</li> <li>IP and competition law/regulation interface</li> <li>Contemporary IP challenges – data, AI and IP; IP and public health; IP and standard setting; IP and open innovation</li> <li>Law, ethics and technologies: Biotech, big data &amp; AI</li> <li>IP monetization and valuation</li> <li>Strategic IP management</li> <li>Advanced IP acquisition</li> <li>IP commercialization and transfer of technology</li> <li>IP examination, IP office administration and management</li> <li>IP enforcement, dispute resolution and management</li> <li>IP intelligence and analytics</li> <li>Dissertation/ research project</li> </ul> |
|----------------------------|---|
| Language of tuition        | English.  |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree (in law or other disciplines) from a recognized university; and - be fluent in English.  |
| Maximum number of students | To be determined.   |
| Scholarships               | A limited number of scholarships are available to cover partial tuition fees for qualified students from developing countries, LDCs and countries with economies in transition.  Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information.  |
| Application forms          | Application forms are available on the WIPO Academy and Tsinghua University websites: www.wipo.int/academy www.tsinghua.edu.cn/en/  |
| Venue                      | Beijing, China.   |
| Registration               | To be announced in 2024.  |
| Dates                      | To be announced in 2024.  |
| Award                      | Successful students will be awarded a Master's Degree in Intellectual Property and Innovation Policy by Tsinghua University on behalf of WIPO.  |
| Teachers                   | Classes are delivered by eminent academics from the Tsinghua University, visiting lecturers from other leading universities, well-reputed IP professionals, IP experts and staff from WIPO.   |
| More information           | Applicants should visit the WIPO Academy and Tsinghua University websites for more details and updated information: www.wipo.int/academy www.tsinghua.edu.cn/en/  |
|                            |   |

16. Master's Degree in Intellectual Property Management and Innovation (MIPMI), offered jointly by the WIPO Academy, the Intellectual Property Office of the Philippines (IPOPHL) and De La Salle University (DLSU), in Manila, Philippines (new)

# This program is organized in cooperation with the Government of the Philippines through the Intellectual Property Office of the Philippines.

| Subjects covered           | Foundational courses:  - Basics of intellectual property (IP) and innovation management  - IP and research methodologies   |
|----------------------------|--|
|                            | <ul><li>The Philippine IP system</li><li>IP and its implications for the global economy</li></ul>  |
|                            | Emerging issues and trends in IP   |
|                            | Core courses:  - Knowledge and technology transfer management  |
|                            | - Entrepreneurship and innovation  |
|                            | - Financial management and valuation   |
|                            | <ul> <li>Negotiation and licensing</li> </ul>  |
|                            | <ul> <li>Writing and submission of the capstone research project</li> <li>Skills development training at IPOPHL</li> </ul>   |
|                            | Elective courses: - WIPO-Harvard PatentX   |
|                            | - Harvard CopyrightX   |
|                            | - WIPO distance learning courses   |
|                            | - Research project   |
|                            | - IPOPHL Academy learning courses  |
| Language of tuition        | English.   |
| Admission requirements     | To be considered, applicants must: - hold at least a bachelor's degree from a recognized university; and - be fluent in English.   |
| Maximum number of students | Limited to a total of 20 self-supported and financed students.   |
| Scholarships               | A limited number of scholarships are available to cover:   |
|                            | <ul> <li>return travel;</li> <li>registration and tuition fees;</li> <li>full board and lodging; and</li> <li>medical insurance.</li> </ul>  |
|                            | Visa costs, if any, are borne by the participants.   |
|                            | Successful applicants for WIPO scholarships are notified by the WIPO Academy and subsequently provided with relevant information.  |
| Application forms          | Application forms are available on the WIPO Academy and De La Salle University websites:  www.wipo.int/academy   |
| Warner .                   | https://www.dlsu.edu.ph/   |
| Venue                      | Manila, Philippines  To be announced in 2024.  |
| Registration  Dates        | To be announced in 2024.  To be announced in 204.  |
| Award                      |  |
| Λινιαι u                   | Successful students will be awarded a Master's Degree in Intellectual Property Management and Innovation by De La Salle University on behalf of WIPO and IPOPHL.   |
| Teachers                   | Classes are delivered by eminent academics from the De La Salle University, visiting lecturers from other leading universities, well-reputed IP professionals and staff from WIPO and IPOPHL.  |
| More information           | Applicants should visit the WIPO Academy and De La Salle University websites for more details and updated information: <a href="https://www.disu.edu.ph/">www.wipo.int/academy</a> <a href="https://www.disu.edu.ph/">https://www.disu.edu.ph/</a> |

# Other Academic Partnerships and Colloquia for Intellectual Property Teachers and Researchers

### 1. Patent X – Certificate Course on Patent Law and Global Public Health

| Description                        | The course is jointly offered by the WIPO Academy and Harvard Law School (HLS). It examines the relationships between intellectual property (IP) and public health, and ways in which patent law and other legal systems might be interpreted to address more effectively ongoing and future global pandemics. The course content is especially relevant to developing countries, least- developed countries and countries in transition.                          |
|------------------------------------|--|
| Content and structure              | <ul> <li>An overview of the patent system and the WIPO Patent Cooperation Treaty (PCT)</li> <li>Eligibility</li> <li>Utility and disclosure</li> <li>Newness (the novelty and inventive-step requirements)</li> <li>Claims</li> <li>Infringement</li> <li>Remedies</li> <li>The global health crisis</li> <li>Improving pharmaceutical markets</li> <li>Improving intellectual property</li> <li>Alternative incentive systems</li> <li>Looking forward</li> </ul> |
| Teaching                           | PatentX is delivered by eminent academics trained and certified by HLS.  This course includes a set of recorded lectures, designed to summarize the principal aspects of patent law and policy and seminars in which small groups of students, under the guidance of expert teachers, use case studies to explore and assess the patent system and global public health challenges.  |
| Online discussions and assignments | An asynchronous online forum will be accessible to students and alumni of PatentX, dedicated to discussions on recent developments in IP law and public health throughout the world.   |
| Final exam                         | There is an evaluation at the end of the third phase through the HLS eLearning platform.   |
| Certificate                        | Successful participants will be awarded a certificate of completion signed jointly by HLS and WIPO.  |
| Duration                           | This course is offered twice a year for a period of 12 weeks: First edition:<br>January to June 2024<br>Second edition: September to December 2024   |
| Target audience                    | The course is intended for professionals such as patent examiners, attorneys, health policymakers, pharmaceutical executives, drug procurement specialists, IP specialists and senior university students. It is recommended that participants have a basic knowledge of IP and the way in which it relates to health and trade policy issues before taking this course.   |
| Registration                       | Application forms are available on the WIPO Academy website: www.wipo.int/academy  Information on the registration periods and application process will be available at https://welc.wipo.int  |
| Language of instruction            | English.   |
| Tuition fees                       | This course is offered to participants free-of-charge.   |

# The WiPO Academy Portfolio of Education, Training and Skills Development Programs 2024

## 2. Intellectual Property and Innovation Researchers of Asia (IPIRA) Conference: January 18 and 19, 2024 in Hanoi, Viet Nam

The IPIRA Conference is jointly organized jointly by the WIPO Academy, the World Trade Organization (WTO) and the following academic institutions: the International Islamic University Malaysia; Universitas Indonesia; Nanyang Technological University; Texas A&M University; and the University of Geneva.

| Content                    | The Conference provides a forum for IP scholars, researchers and IP academics from Asia and elsewhere to discuss and share new ideas about IP and innovation.  |
|----------------------------|--|
| Language of tuition        | English.   |
| Admission requirements     | To be considered, applicants should: - hold an advanced degree and have teaching experience in IP law, international law, economics or management, with a specialization in IP and - be fluent in English. |
| Maximum number of students | A total of 100 places are available.   |
| Application forms          | Application forms are available on the WIPO Academy, WTO and IPIRA websites.   |
| Venue                      | Hanoi, Viet Nam.   |
| Registration               | October 2023.  |
| Dates                      | January 18 and 19, 2024.   |
| More information           | Visit the WIPO Academy and IPIRA websites for more details and updated information: www.wipo.int/academy http://ipresearchersasia.org/   |

## 3. Intellectual Property Researchers Europe (IPRE) Conference: June 2024 in Geneva, Switzerland

# The IPIRE Conference is jointly organized jointly by the WIPO Academy, the World Trade Organization (WTO) and the University of Geneva.

| The Conference provides a forum for IP academics, teachers and researchers to present their works-in-progress, receive feedback and network with peers and policymakers.   |  |
|--|--|
| English.   |  |
| To be considered, applicants should:  - hold an advanced degree and have teaching experience in IP law, international law, economics or management, with a specialization in IP and  - be fluent in English.       |  |
| A total of 100 places are available.   |  |
| Application forms are available on the WIPO Academy and University of Geneva websites.   |  |
| Geneva, Switzerland.   |  |
| February 2024.   |  |
| June 2024.   |  |
| Visit the WIPO Academy and University of Geneva websites for more details and updated information: <a href="https://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.unige.ch">www.unige.ch</a> |  |
|  |  |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

# 4. Intellectual Property and Innovation for Latin America (IPILA) Conference: October 2024 in Buenos Aires, Argentina

# The IPILA Conference is jointly organized by the WIPO Academy, the World Trade Organization (WTO) and the Centre of IP and Innovation (CPINN) at the University of San Andrés (UdeSA).

| This regional conference provides a forum for discussions on intellectual property (IP) and innovation among scholars, researchers and IP academics and a platform for discussions from the Latin American and global perspectives. |  |  |
|---|--|--|
| English.  |  |  |
| To be considered, applicants should:  - hold an advanced degree and have teaching experience in IP law, international law, economics or management, with a specialization in IP; and  - be fluent in English.                       |  |  |
| A total of 50 places are available.   |  |  |
| Application forms are available on the WIPO Academy, and WTO websites.  |  |  |
| Buenos Aires, Argentina.  |  |  |
| March to August 2024.   |  |  |
| October 2024.   |  |  |
| Visit the WIPO Academy and WTO websites for more details and updated information: www.wipo.int/academy https://www.wto.org/   |  |  |
|   |  |  |

# 5. WIPO-WTO Colloquium for Intellectual Property Teachers and Researchers in Africa: February 5 to 8, 2024 in Cape Town, South Africa

# This Colloquium is organized jointly by the WIPO Academy with the World Trade Organization (WTO) and the University of Cape Town.

| Content                    | The WIPO-WTO Colloquium in Africa provides a forum to build academic collaboration in areas including current teaching methodologies for IP law, with a view to strengthening collaborative networks and academic exchanges across Africa. It will also help IP academics in the region gain a greater understanding of current international developments in IP law and policy, focusing on current activities relevant to the African context, with the aim of strengthening policy and legal capacity in African countries. |  |
|----------------------------|--|--|
| Language of tuition        | English.   |  |
| Admission requirements     | To be considered, applicants should:  - hold an advanced degree and have teaching experience in IP law, international law, economics or management, with a specialization in IP; and  - be fluent in English.  |  |
| Maximum number of students | A total of 26 places are available.  |  |
| Application forms          | Application forms are available on the WIPO Academy and WTO websites.  |  |
| Venue                      | Cape Town, South Africa.   |  |
| Registration               | November 2024.   |  |
| Dates                      | February 5 to 8, 2024.   |  |
| More information           | Visit the WIPO Academy and WTO websites for more details and updated information:  www.wipo.int/academy https://www.wto.org/   |  |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

# **6.** WIPO-WTO Colloquium for Teachers of Intellectual Property: November 4 to 15, 2024 in Geneva, Switzerland

# This Colloquium is jointly organized by the WIPO Academy and the World Trade Organization (WTO) in Geneva, Switzerland.

| Content                           | This colloquium focuses on a different range of specialized intellectual property (IP) topics each year. Participants are expected to discuss case studies and teaching experiences relevant to those topics as well as teaching methodologies. The program will include visits to the WIPO and WTO libraries and meetings with WIPO and WTO officials.  |  |
|-----------------------------------|--|--|
| Language of tuition               | English.   |  |
| Admission requirements            | To be considered, applicants should:  - hold an advanced degree and have teaching experience in IP law, international law, economics or management, with a specialization and  - be fluent in English.   |  |
| Maximum number of students        | A total of 35 places are available.  |  |
| Scholarships<br>(to be confirmed) | A limited number of scholarships are available from WIPO and the WTO cover:  - return travel;  - any fees related to the colloquium;  - full board and lodging; and  - medical insurance.  Visa costs, if any, are borne by the participants.  Successful applicants for the WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division and subsequently provided with relevant information, including travel arrangements. |  |
| Application forms                 | Application forms are available on the WIPO Academy and WTO website  |  |
| Venue                             | Geneva, Switzerland.   |  |
| Registration                      | March to August 2024.  |  |
| Dates                             | November 4 to 15, 2024 (two weeks).  |  |
| More information                  | Visit the WIPO Academy and WTO websites for more details and updated information: www.wipo.int/academy https://www.wto.org/  |  |

# WIPO Summer Schools Program

### **General Information on WIPO Summer Schools**

WIPO Summer Schools provide an opportunity for young professionals and university students to acquire a deeper knowledge of intellectual property (IP), including an understanding of IP as a tool for economic, social, cultural and technological development.

All Summer School programs share a common curriculum, with some giving particular emphasis to such specific IP issues as technology transfer. They also share the same format and duration. Participants are introduced to various aspects of IP, including the international nature of IP protection and the interface between IP and other policy areas. The program takes an interdisciplinary, problem-oriented approach and includes lectures, simulation exercises, group discussions on selected IP topics, panel discussions and case studies.

A new series of Executive Programs will be launched for the private sector in 2024, including entrepreneurs, management executives, small and medium-sized enterprises (SMEs) and innovators from developing and least-developed countries and countries with economies in transition.

The curriculum for these programs, offered in blended learning formats, will provide participants with practical IP skills by applying a series of case studies, simulation exercises and group activities in such areas as IP commercialization, licensing and branding. Further information will be announced on the WIPO Academy website in 2024.

### **WIPO Summer Schools – General Content and Structure**

| Content and structure                     | <ul> <li>WIPO and its role in promoting creativity and innovation</li> <li>Selected contemporary issues in the field of trademarks</li> <li>International and regional trademark systems</li> <li>Geographical indications: The international landscape and current issues</li> <li>Design protection and its interface with other IP fields</li> <li>Internet domain names and alternative dispute resolution, including an illustration of cases</li> <li>Trademarks and the Internet: Issues and challenges</li> <li>Branding – a case study</li> <li>International and regional patent systems</li> <li>Selected contemporary issues in the field of patents</li> <li>The use of patent information</li> <li>Protection of trade secrets: Current issues</li> <li>Selected cases on patents and biotechnology</li> <li>International protection of copyright and related rights</li> <li>Selected contemporary issues in the field of copyright and related rights</li> <li>Limitations and exceptions of copyright, including access to copyright works for visually impaired persons</li> <li>Unfair competition and IP</li> <li>Economics of IP</li> <li>IP management: A practical approach</li> <li>IP valuation</li> <li>Transfer of technology and licensing</li> <li>Simulation exercises on licensing negotiations</li> <li>Creative industries and IP: Copyright licensing</li> <li>Protection of new plant varieties, including the UPOV Convention</li> <li>IP and biodiversity: International landscape and current issues</li> <li>Panel discussion:  I pand public health: Issues and challenges</li> <li>IP, green technology and climate change: Issues and challenges</li> <li>Selected cases on enforcement of IP rights</li> <li>Group discussion:  Technology transfer in the field of IP</li> <li>Copyright in the digital age</li> <li>Open innovation</li> <li>Brands and branding</li> </ul> |
|---|---|
| Language                                  | Different languages of instruction will be used in different schools (see the following table).   |
| Eligibility                               | International in nature, the WIPO Summer Schools Program is intended primarily for young professionals and post-graduate and graduate students from any academic discipline.  |
| Distance learning                         | Candidates for most of the Summer Schools will be required to successfully complete a session of the General Distance Learning Course on Intellectual Property (DL-101). Dates for that session and a special course for the specialized Summer Schools will be announced.  |
| Registration fees                         | Please see relevant information on the WIPO Academy's website: www.wipo.int/academy/en/courses/summer_school  |
| Travel, accommodation and living expenses | Participants are responsible for their own travel to and from various destinations and for accommodation and living expenses during their participation in the program.   |
| Scholarships                              | A limited number of scholarships are available for international participants in the Summer School programs in the Republic of Korea and South Africa. They are being offered by the Governments of the Republic of Korea and Japan, respectively, and cover travel costs. Limited scholarships are also available for Switzerland's Summer School program. Further details will be available on the WIPO Academy website: www.wipo.int/academy/en/courses/summer_school  |
| Award                                     | Participants who successfully complete and meet the requirements of of Summer School programs will be awarded certificates of participation.  |
| Further details                           | To find out more about the various Summer Schools, visit the website at:  |

### **WIPO Summer Schools in 2024\***

| Summer School  | Language   | Venue and date                       |
|--|------------|--------------------------------------|
| 1. WIPO-Belarus Summer School on Intellectual Property   | Russian    | Minsk, May 27 to June 7              |
| 2. WIPO-Brazil Summer School on Intellectual Property  | Portuguese | To be announced                      |
| 3. WIPO-Chile Summer School on Intellectual Property   | Spanish    | Santiago, March 11 to 22             |
| 4. WIPO-Colombia Summer School on Intellectual Property  | Spanish    | To be announced                      |
| 5. WIPO-East China University of Political Science and Law<br>Summer School on Intellectual Property | English    | To be announced                      |
| 6. WIPO-Egypt Summer School on Intellectual Property   | English    | September                            |
| 7. WIPO-Ghana Summer School on Intellectual Property   | English    | To be announced                      |
| 8. WIPO-Iran Summer School on Intellectual Property  | English    | To be announced                      |
| 9. WIPO-Kazakhstan Summer School on Intellectual Property  | Russian    | Astana, June                         |
| 10. WIPO-Mexico Summer School on Intellectual Property   | Spanish    | June 3 to 14                         |
| 11. WIPO-Nanjing University of Science and Technology Summer<br>School on Intellectual Property      | English    | To be announced                      |
| 12. WIPO-Nigeria Summer School on Intellectual Property  | English    | To be announced                      |
| 13. WIPO-Oman Summer School on Intellectual Property   | Arabic     | To be announced                      |
| 14. WIPO-Philippines Summer School on Intellectual Property  | English    | To be announced                      |
| 15. WIPO-Renmin University of China Summer School on<br>Intellectual Property                        | English    | To be announced                      |
| 16. WIPO-Republic of Korea Summer School on Intellectual<br>Property                                 | English    | To be announced                      |
| 17. WIPO-Saudi Arabia Summer School on Intellectual Property   | English    | To be announced                      |
| 18. WIPO-Sichuan University Summer School on Intellectual<br>Property                                | English    | To be announced                      |
| 19. WIPO-South Africa Advanced Summer School on Intellectual<br>Property and Transfer of Technology  | English    | Durban, November 25 to<br>December 5 |
| 20. WIPO-Southwest University of Political Science and Law<br>Summer School on Intellectual Property | English    | To be announced                      |
| 21. WIPO-Spain Summer School on Intellectual Property  | Spanish    | To be announced                      |
| 22. WIPO-University of Bournemouth Summer School on Intellectual Property                            | English    | Online, May 6 to 17                  |
| 23. WIPO-University of Geneva (UNIGE, Switzerland) Summer<br>School on Intellectual Property         | English    | Geneva, June 17 to 28                |
| 24. WIPO-USA Summer School on Intellectual Property  | English    | Online, June 3 to 14                 |
| 25. WIPO-Zhongnan University of Economics and Law Summer<br>School on Intellectual Property          | English    | Wuhan, June 24 to July 5             |

 $<sup>* \</sup>quad \text{ For updates on dates, registration deadlines and fees please visit the WIPO Academy's website:} \\ \underline{\text{www.wipo.int/academy}}$ 

# Intellectual Property Training Institutions (IPTIs)

The WIPO Academy provides assistance to Member States to create and establish their own self-sustaining intellectual property training institutions (IPTIs). The aim of this work is to help Members States develop their IP training capacity, based on national and regional needs and priorities.

By 2023, 18 IPTIs have been established with the support of the WIPO Academy in Azerbaijan, Colombia (with the Copyright Office and the Industrial Property Office), Costa Rica, the Dominican Republic (with the Copyright Office and the Industrial Property Office), Egypt, El Salvador, Ethiopia, Georgia, the Islamic Republic of Iran, Peru, Saudi Arabia, Trinidad and Tobago, Tunisia, Türkiye (with the Copyright Office and the Industrial Property Office) and Ukraine. Up to 2022, IPTIs have offered more than 7,600 training activities for over 436,000 beneficiaries. Thirteen projects are ongoing and will be completed in the coming years.

Once established, the WIPO Academy continues assisting IPTIs in the implementation of capacity building projects, especially addressing the needs of populations that have been historically underrepresented in the IP ecosystem, such as SMEs, women and youth. To date, more than 30 projects have been launched by the WIPO Academy as follow-up cooperation with the established IPTIs.

The IPTIs continue to play an important role in delivering training to beneficiaries from a range of key national and regional economic sectors, including agriculture, digital content creation, technological services, textiles and handicrafts and the food and gastronomy industry. The training courses offered by IPTIs give special emphasis to practical IP skills and cover a wide range of topics, including trademarks, patents, copyright and related rights, industrial designs, IP management and commercialization.

We invite you to consult the IPTIs' Event Calendar, which contains up-to-date information on the training courses offered by IPTIs: https://www.wipo.int/academy/en/events/

You can also navigate our map to locate IPTIs, and learn more about our network of partners and access contact information and links to their websites: <a href="https://www.wipo.int/academy/en/training">https://www.wipo.int/academy/en/training</a> institutions.html#virtual network

### 1. Intellectual Property Training Strategies (IPTI-001)

| Description             | This course equips intellectual property (IP) trainers with the fundamental teaching methodologies and strategies for the design and delivery of IP training experiences for various audiences. Thes course was initially developed for trainers from WIPO Academy IP Training Institutions and is now available for anyone wishing to enhance their IP training skills. |
|-------------------------|--|
| Content and structure   | The course comprises eight modules:  - Module 1: Course introduction  - Module 2: How adults learn  - Module 3: Diagnosing training  - Module 4: Training design  - Module 5: Training delivery  - Module 6: Training assessment and evaluation  - Module 7: E-learning basics  - Module 8: Final assessment   |
| Certificate             | A certificate is awarded to those who meet the completion requirements for the course.   |
| Duration                | Participants can review the course material at their own pace. It is estimated that the course can be completed in approximately 15 hours.   |
| Target audience         | The course is designed for IP officers, professionals and experts with responsibilities that include training.   |
| Registration            | Information on registration periods and enrollment is available on the IPTI section of the training catalogue on the WIPO eLearning Center: <a href="https://welc.wipo.int/">https://welc.wipo.int/</a>  |
| Language of instruction | Arabic, English, French and Spanish.   |
| Tuition fees            | This course is offered to participants free-of-charge.   |

# The WIPO Academy Portfolio of Education, Training and Skills Development Programs 2024

### 2. Pilot Course: The Intellectual Property Playbook for Entrepreneurs

| Description             | This course equips aspiring and seasoned entrepreneurs with the knowledge and skills needed to strategically leverage intellectual property (IP) to gain a competitive advantage in the business environment. Through practical and interactive activities and resources, participants will learn to develop and apply step-by-step tools to integrate IP into their business models. This course has been developed using resources created through a number of successful projects implemented by the WIPO Academy in cooperation with established IPTIs in Latin America. |
|-------------------------|--|
| Content and structure   | The program comprises three phases, all delivered online:  Phase 1: Self-paced course  Modules covering key IP concepts and business-related aspects.  Phase 2: Workshops  Practical sessions enabling entrepreneurs to develop helpful IP-based tools for their businesses and the skills needed to use them.  Phase 3: Mentoring  One-to-one coaching to help selected entrepreneurs integrate IP strategies into their business models. The selection criteria will be communicated at the start of Phase 1.  |
|                         | * Participants who complete the self-paced course can attend any of<br>the workshops. Those completing all workshops will be eligible for the<br>mentoring phase.  |
| Target audience         | The course is aimed at entrepreneurs, innovators, creators, owners of MSMEs, and anyone wishing to discover how IP can help harness business potential.  |
| Registration            | More information on the scheduling and participation will be provided through the WIPO eLearning Center: <a href="https://welc.wipo.int">https://welc.wipo.int</a>   |
| Language of instruction | The pilot session of this certification program will be offered in Spanish.  |

